

Creative Urban Spaces: A Collaborative and Organisational View

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Abstract

The urban development processes rely on cities and urban communities that make efforts to support initiatives and policies that enhance the aims and the implementation of sustainable issues within urban spaces. In particular, cities are going smart not only by investing human and organisational energies to make technology as a driver for sustainable urban growth, but also promoting cultural, civic and creative assets and inputs that make the city a culture-led and knowledge-driven socially innovative urban community, opening to creative urban spaces. Post-industrial cities increasingly are working to make and develop creative collaborative urban spaces. Cities of tomorrow will invest knowledge sources in driving creative-led and culture-driven initiatives that contribute to making collaborative urban spaces and driving sustainable and inclusive urban growth, leading to community development and engagement. The future of urban growth relies on promoting culture as an opportunity to develop inclusive and cohesive communities that contribute to making creative urban spaces. Creative hubs develop bottom-up initiatives, by involving artists and other creatives who are able to meet the needs of an artistic community, making creative meeting places as well as urban spaces. Creative urban spaces develop creativity-led processes and rely on creative cities and hubs as socially inclusive communities that rediscover the importance of collaborative innovation as a framework that helps shape wealthy urban spaces into engines of social innovation. The study aims at investigating the relationships between creative cities and hubs that are following a collaborative view to organisational as well as urban spaces, in order to drive social innovation and achieve social sustainability within creative urban spaces.

Keywords: creative cities, creative hubs, collaborative spaces

Paper type: Academic Research Paper

1 Introduction

Creative cities promise sustainable urban growth and urban innovation engaging the urban citizenry and communities, leading to open urban creative spaces for collaborative frameworks. Creativity and culture contribute to rethinking urban redevelopment within post-industrial cities. Creative cities contribute to creative urban spaces following a creative-led view to urban growth and social development (Evans, 2009), shaping community-led innovation processes (Hall, 2000). As engines of culture-led and creative communities, cities shape urban creative processes (Florida, 2005), leading to urban community development, and driving social and economic growth (Anttiroiko, 2014), facilitating the rise of creative hubs, bottom-up initiatives, developed by artists and other creatives (Boswinkel and van Meerkerk, 2022) that are able to meet the needs of an artistic community or group. Culture, community, and creativity help support the collaborative frameworks leading to urban redevelopment, knowledge management and social innovation processes (Grodach, 2017; García, Eizaguirre, and Pradel, 2015; Romanelli and Zbucea, 2020). Arts and culture help shape creativity, leading to an urban allure that fosters the city a magnet for cultural and creative urban growth (Goldberg-Miller, 2019).

The idea of conceiving creative cities as engines of collaborative spaces develops within post-industrial societies and relies on promoting culture-led activities that contribute to social and economic urban growth, enhancing energies, collective intelligence, knowledge sharing, and management, emerging issues within urban spaces. A creative city helps to rethink urban human-led and culture-driven innovation, influencing the choices of urban development and planning (Anttiroiko, 2014). Creative- and culture-led initiatives shape urban creative-led processes and improve urban social cohesion by involving urban communities in collaborative frameworks (Miles and Paddison, 2005).

The study aims to elucidate how the relationship between creative cities and hubs helps support socially collaborative frameworks for urban innovation. The rise of creative cities is opening to cooperative as well as organisational urban spaces for innovation. While there are studies that focus on several aspects that concern the rise and development of creative cities, few studies investigate the relationships between the creative city and the role of creativity-led urban projects and initiatives that support the rise of urban hubs, and contribute to social innovation processes within urban communities, fostering collaborative innovation that supports creative-led urban processes (Sørensen and Torfing, 2011). Culture, urban regeneration, and creative city develop engines of collaborative framework and drive social innovation and value (Della Lucia and Trunfio, 2018). Creative urban spaces contribute to social and knowledge innovation, developing conditions for urban