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The Impact of Cloud Computing on Mass and Energy Flows: Greenhouse Gas Emissions in the IT and Communications Sectors at the European Level (2014–2021)

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Abstract: In the context of accelerated digitization and the transition to sustainability, this study explores the relationship between the use of cloud computing services and greenhouse gas (GHG) emissions in the IT and communications sectors at the European level using panel data provided by Eurostat for the period 2014–2021. The initial set included 14 countries, but due to incomplete data, the final analysis was performed on a consistent and complete dataset comprising 8 countries: Bulgaria, Cyprus, Denmark, Hungary, Latvia, Norway, Poland, and Romania. The applied methodology includes VAR and VECM econometric models, the Granger causality test, impulse response functions, and variance decomposition. The results show a long-term cointegrating relationship between the variables, highlighting the existence of mass and energy transfer to centralized infrastructures such as data centers. The IT subsectors (J62_J63) demonstrate superior efficiency in reducing GHG emissions compared to the general communications sector (J), highlighting the positive impact of a high level of digitization. Although the research provides valuable insights into the relationship between digitization and sustainability, a major limitation is that not all EU countries are represented. This study provides actionable policy recommendations to minimize the ecological impact of digital technologies and enhance resource efficiency in the green transition era.

Keywords: cloud computing; greenhouse gas emissions; mass transfer; sustainability; digital transformation; econometric analysis



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1. Introduction

The soaring trend of cloud computing has changed the information technology and communications industries and how data are stored, processed, and transmitted. Between 2014 and 2021, virtualization, growth in internet penetration, and demand for geographically distributed, scalable, and cost-effective. IT infrastructure drove the transition from on-premises service delivery to cloud services. Cloud computing has revolutionized resource utilization, enhancing efficiency and accelerating digital transformation across industries. Despite these advancements, concerns about its environmental sustainability persist. Mass and energy flows linked to data centers and associated GHG emissions raise questions about whether digitalization can align with green transition goals. To address these concerns, this

study employs econometric methods to analyze the relationship between cloud computing adoption (measured through E_CC) and GHG emissions, offering insights into the role of digitalization in fostering sustainability. Mass and energy flows refer to cloud computing infrastructure's physical resource transfers and energy consumption processes [1].

The advent of cloud computing is changing how businesses operate and the IT and communications arenas, offering unheard-of levels of efficiency, innovation, and scalability. In the last few years, however, huge attention has been paid to the environmental implications of this technological transformation. Cloud services have transformed mass and energy flows in global data centers, significantly impacting resource consumption and GHG emissions. Although cloud computing could potentially yield environmental advantages, such as lowering the costs of on-premises infrastructure and optimizing energy use, it also entails risks related to the sustainability of energy use in large-scale data centers and the energy footprint of support infrastructure [2].

Cloud computing operates via data centers where computing resources are combined and processed as required; however, it is on demand. This centralization can increase efficiency, but it also centralizes energy use and consumption, thereby increasing the environmental footprint of cloud services [3]. At the heart of this discourse lies a dual challenge: how the cloud ecosystem impacts mass and energy flows and quantifies resulting environmental impacts, particularly in setting Europe's ambitious climate targets [4,5].

For example, Europe is always extremely vanguard regarding sustainability initiatives in search of convergence between technological progress and environmental preservation. As one of the world's largest cloud users, the European Union (EU) has been challenged to align its commitment to cut GHG emissions by 55% by 2030, as defined in the European Green Deal, with the fast-growing adoption of IT services. This analysis of how the growth of IT and communications sector cloud computing has influenced the broader energy ecosystem and emitted from 2014 to 2021 (except 2019) is a critical juncture.

This seven-year study looks at how cloud computing adoption in Europe fits in with the environmental implications of technological innovation and how technological innovation is related to energy efficiency and sustainability. This paper looks at trends in energy consumption, data center efficiency, and emissions profiles in order to provide a complete picture of how cloud computing is influencing mass as well as energy flows and the wider environmental targets that Europe has set out. Furthermore, the analysis also reveals what IT and communications sectors have done to reduce their ecological footprint, where integrating renewable energy, developing more efficient cooling technologies, and transitioning to more energy-efficient architectures are trends [6,7].

Cloud technology has driven the IT sector to a growing share of global electricity consumption and carbon emissions, motivating researchers and policy makers to assess its broader ecological impacts. Some of the environmental challenges associated with data center utilization can be mitigated through studies that show the ability to optimize data center operations, transition to renewable energy sources, and implement energy-efficient technologies [8,9]. Addressing the complex nexus of cloud computing and mass and energy flows, as well as greenhouse gas emissions, this article considers technological progress and sustainability objectives.

2. Scientific Background

2.1. Cloud Computing Adoption

Cloud computing has developed into a rapidly evolving tool for businesses and individuals to access and use computational resources. Virtualization, scalable infrastructure, and internet connectivity are essential for delivering on-demand computing resources in cloud computing. Its technological and economic benefits have been widely acknowledged,

but its environmental implications, particularly those related to mass and energy flows, have become an area of intense academic and industrial research. This chapter analyzes the literature surrounding the dynamic nature of cloud computing's energy consumption, GHG emissions, resource usage, and mitigation strategies.

Cloud computing became a revolution in the mid-2000s, bringing infrastructure, platforms, and software as a service into its basket [10]. Marston et al. [11] reveal that cloud services have been motivated to meet growing business needs for flexible, inexpensive, and efficient IT solutions [12]. Other significant advances, for instance, in server virtualization or containerization, alongside software-defined networking, are also significant pillars supporting cloud solutions [13,14].

The usage of cloud services in Europe from 2014 to 2021 has increased due to digital business strategies and the European agenda for a digital future [15,16]. During this period, the derived facilities included hyperscale data network centers and edge computing facilities in response to gargantuan data processing and localized, low-latency applications. According to Marston et al. [11], this growth has changed the IT environment anew, opening fresh opportunities for creative endeavors and raising fresh obstacles in environmental management. He highlights the contribution of cloud computing to reducing operational costs and resource consumption by IT infrastructure consolidation [11,17]. At the same time, Horner et al. [18] point out that the adoption of cloud computing contributes to decreasing local energy consumption but may increase the global demand for electricity for data centers.

Cloud computing has been widely recognized as a driver of digital transformation, offering substantial benefits such as cost reduction, scalability, and energy efficiency [19–21]. Energy efficiency generated by cloud computing comes from various hardware solutions and innovative approaches [22,23]. However, its environmental impact, particularly regarding mass and energy flows and GHG emissions, remains a contested topic in academic literature [24].

2.2. Cloud Computing Environmental Impact

Cloud computing impacts the environment through energy consumption, GHG emissions, and material usage. Data centers, the central computing infrastructure of any cloud, are independent facilities that consume more resources to run, maintain, and cool the IT equipment.

Power usage is one of the main factors that impact the sustainability of cloud computing. Data centers consume approximately 1% of the world's electricity, which has been rising with enhanced cloud usage rates [25]. Data center electricity is consumed for computing, storage, networking, and cooling to provide adequate working conditions.

As Jones [26] shows, energy-saving technologies that may be applied to decrease power consumption include DVFS, improved power management, and SSD utilization. Moreover, new methods of cooling equipment in data centers, such as liquid cooling and free-air cooling systems, have added even more value to energy efficiency [27]. However, the additional energy load is a clear problem as investment scales up in cloud services.

Therefore, the main source of GHG emissions related to cloud computing is indirect emissions arising from electricity use in data centers [28]. This means the carbon intensity of cloud services depends on the energy mix of the region that hosts these data centers. For instance, data centers with renewable energy power, wind power, or solar power emissions are comparatively lower than the emission levels associated with fossil power [18,29–33].

There is considerable material flow in the construction and functioning of data centers, particularly metals, plastics, and electronic materials. Cloud computing is not just a power issue but also influences the related resource extraction, manufacturing, and electronic

waste [34]. Zhang et al. [35] and Sarkis et al. [36] have noted that IT infrastructure is incredibly detrimental to the environment, and circular economy principles should be practiced to minimize harm.

Solutions like equipment reprocessing and recycling techniques, along with utilizing modular-style data centers, have become more popular as ways to cut back on resource consumption. GeSI [37] also points out the possibility of expanding the reductions in the environmental impact of components used in cloud computing through materials innovation.

The European Commission [15] mentions that digitalization can support the green transition by reducing the carbon footprint, but this depends on the energy sources used by digital infrastructures. Boru et al. [38] indicate that the use of energy-efficient IT solutions can have a positive impact on energy flows and emission reduction.

Several studies argue that cloud computing can enhance energy efficiency through resource pooling and workload optimization. Large-scale hyperscale data centers consolidate computing power, leading to lower per-unit energy consumption than on-premises servers [39,40]. According to Masanet et al. [41], cloud-based infrastructures can reduce energy consumption by up to 87% compared to traditional IT infrastructure. Furthermore, scholars highlight that cloud computing enables dematerialization—replacing physical infrastructure with digital services—thus reducing material flows and waste generation [42]. The mitigation of cloud computing and environmental impact is based on the industry and differs according to the digital adoption level [43].

2.3. European Policy Context

The environmental effects of cloud computing are inhomogeneous as they depend on the power infrastructure, legislation, and the extent of the cloud computing implementation. Europe is important because it focuses heavily on global sustainability and climate change.

Energy transition in Europe, particularly the use of renewable energy, has significantly contributed to the environmental aspects of cloud computing. According to IEA [44], European data centers can gain from the rising availability of 'green' electricity. Still, there are issues and challenges, the most significant of which is an imbalance of energy infrastructure in the regions. Masanet et al. [2], therefore, note that countries with little or no use of renewable energy will be subjected to increased emissions as data centers operate in the region. Thus, a call was made for concerted efforts towards fostering sustainable cloud computing across the continent.

So, today's European Union has developed policies targeting decreasing environmental pressures in the IT and communications sectors. The European Green Deal, the broad plan to make the EU carbon neutral by 2050 at the latest, has laid down objectives for emissions cuts in all sectors, including IT [45]. Moreover, some ongoing projects are the Climate Neutral Data Centre Pact [46] and the Digital Europe Programme [47], which have also encouraged sustainability inclinations in the cloud environment.

A key debate in the literature centers on whether the adoption of renewable energy by cloud providers can effectively mitigate its environmental footprint. Several technology giants, including Google, Microsoft, and Amazon, have pledged to transition towards carbon-neutral data centers, utilizing renewable energy sources [48,49]. However, Koomey et al. [50] caution that these efforts are not universally applied across all cloud providers, and disparities exist in energy-sourcing strategies. Furthermore, while advances in liquid cooling and server virtualization have improved data center efficiency [38], waste heat recovery and circular economy models remain underutilized in many regions [51].

2.4. Cloud Computing, Mass and Energy Transfer

The literature suggests how technological solutions or policies can reduce cloud computing's environmental effects to the barest minimum.

This paper also identifies the deployment of renewable energy sources in data centers as one of the most successful approaches in mitigating the impact of cloud computing on the environment. Observations by Bindhu & Joe [52], Kumar & Buyya [53], Nair [54], and Patel et al. [55] emphasize the increased tendency to optimize the energy consumption and to reduce the environmental impact. Big techs like Google and Microsoft, for example, have taken proactive steps in investing in renewable energy in an effort to underline the decarbonization of the cloud computing services offered [56].

They found that many aspects of data centers' design and operations directly influence energy utility. Optimizing servers and workload, incorporating highly efficient cooling systems, and consolidating architectures are the best solutions for energy efficiency [57]. Brochard et al. [58] also point out that edge computing can save energy since most computation is performed nearer to the clients to minimize data transmission.

Shifting to a new circular economy, using and recovering various resources, and reusing existing equipment can help overcome various implications in the lifecycle of cloud computing [59,60]. Shittu et al. [61] also stress the prospects of designing data centers as modular and recyclable so that individual parts can be replaced or reused. Additionally, efforts, including take-back campaigns and recycling partners, which are considered the steps to decrease undesirable e-waste, have been observed in recent years [62].

Despite the notable research on the topic, there are still some gaps in the literature that describe the environment of cloud computing. For instance, Masanet et al. [2] call for disaggregated information about energy and emissions consumption of individual data centers to pinpoint the disparity, especially in those parts of the world where energy availability or disclosure is questionable. However, as [63,64] underlined, there is a specific need to define clear and concise criteria for cloud services sustainability metrics.

Despite these efficiency gains, critics argue that cloud computing may exacerbate energy consumption due to increased demand for digital services—a phenomenon known as the Jevons paradox or rebound effect [65]. For instance, Baliga et al. [66] point out that while cloud data centers are more energy-efficient per unit of computation, the global increase in cloud adoption offsets these efficiency gains, leading to higher overall energy consumption. Similarly, Jones [26] argues that the rapid growth of AI and Big Data analytics intensifies computational demand, increasing the carbon footprint of cloud services.

Additionally, the energy intensity of cloud computing varies by geographic region, depending on the power grid's energy mix [67,68]. Cloud operations in regions relying on fossil fuels (e.g., coal-based electricity in some EU states) may still generate high GHG emissions, negating potential environmental benefits [69,70].

In the literature, there is, therefore, a collection of work that looks at cloud computing and environmental dynamics, focusing on the relationship between technology, energy use, and sustainability. It is necessary to note that cloud services' carbon emission reduction has been acknowledged as excellent; however, further efforts are required to ensure that the advancement of cloud computing services is in harmony with climate change targets.

The IT sector (J62–J63) is often viewed as a leader in digital sustainability, leveraging cloud optimization to reduce energy waste. However, the communications sector (J), which relies heavily on telecommunications networks and edge computing, faces unique challenges [71]. Some scholars argue that policy interventions, such as carbon taxation on data centers or incentives for energy-efficient computing, could balance economic and environmental priorities [72].

In this paper, an attempt has been made to analyze the relationship between the use of cloud computing services and greenhouse gas (GHG) emissions in the IT and communications sectors at the European level to provide key guidelines to mitigate the environmental impact of the cloud ecosystem, contributing to the theory of sustainable IT and communications.

While cloud computing presents opportunities for reducing GHG emissions, its net environmental impact remains contested. The literature reveals two opposing perspectives—one emphasizing efficiency gains and sustainability, the other highlighting rebound effects and increasing energy intensity. Future research should focus on sector-specific digitalization policies, regional energy-sourcing strategies, and technological innovations in green computing to clarify the long-term sustainability of cloud adoption.

The identified literature review gap concerns the relationship between digitalization, especially cloud computing, and mass and energy transfer, which is reflected in GHG emissions. This relationship is less explored mainly because of a lack of data. This study aimed to see if we can identify, at least, a method of evaluating the existence of causal relationships, impact, and sectoral differences.

Our research question is: “How does the use of cloud computing services influence mass and energy flows, measured by greenhouse gas emissions, in the IT and communications sector at the European level in 2014–2021?”

The selected economic sectors have a significant role in economic development. The IT sector (J62_J63) is a leader in adopting efficient digital solutions, with a greater potential for reducing emissions due to modern infrastructure [73–75]. The general communications sector (J) is slower to adopt green technologies but can benefit from digitalization policies [76].

We formulate the following hypothesis:

Hypothesis 1. *Granger Causality Between Cloud Computing and GHG Emissions, and Sectoral Interdependence of GHG Emissions: There is statistically significant Granger causality between cloud computing adoption (E_CC) and GHG emissions in the short term and a bidirectional causality for GHG emission across sectors.*

Hypothesis 2. *Impact of Cloud Computing on Energy and Mass Flows: Cloud computing adoption influences energy and mass flows in the IT and communications sectors.*

Hypothesis 3. *Sectoral Differences in the Cloud Computing–GHG Relationship: The relationship between cloud computing services and GHG emissions differs in magnitude between the general communications sector (J) and the IT and information services subsectors (J62_J63).*

Hypothesis 4. *Adjustment in the Cloud Computing–GHG Relationship Across Sectors: The speed and magnitude of adjustment in the relationship between cloud computing services and GHG emissions differ between the general communications sector (J) and the IT and information services subsectors (J62_J63).*

Hypothesis 5. *Optimal Lag for Adjusting the Cloud Computing–GHG Relationship: The optimal lag for the adjusting GHG emissions in response to cloud computing adoption varies by sector and model specification, with lag 3 being most suitable for long-term equilibrium relationships.*

The results and findings reveal a few implications for public policies aimed at a sustainable energy transition, considering the impact of IT infrastructures on resource consumption.

3. Materials and Methods

3.1. Variables General Description

Digitalization, defined as the process of integrating digital technologies into economic and social activities, is a catalyst for innovation and sustainability. This process allows for optimizing resources and reducing the ecological footprint, contributing to a more efficient and greener economy [77,78]. In parallel, sustainability, understood as the responsible use of resources without harming future generations, is becoming a central objective of the digital transition [79].

Cloud technologies, an essential element of digitalization, deliver IT services through centralized infrastructures, reducing energy consumption and greenhouse gas emissions associated with local servers [19,71]. In this context, this study's objective is to assess to what extent the use of cloud computing services contributes to reducing greenhouse gas emissions.

The E_CC and GHG indicators provide a detailed analytical framework to measure the degree of digitalization and the environmental impact in the Information and Communication (I) sector and the specialized subsectors J62 and J63 [80,81]. While the E_CC indicator quantifies the adoption of cloud technologies, the GHG indicator measures the emissions generated, providing insight into the energy sustainability of these sectors [80,81]. This detailed analysis helps to identify opportunities for reducing the environmental impact through more efficient digital technologies.

The main objective of this study is to analyze the relationship between digitalization through the use of cloud computing services and sustainability, as assessed by greenhouse gas (GHG) emissions using time series models [82]. This relationship is analyzed in the Information and Communication sector (NACE Rev.2—J) and the specialized subsectors J62 (IT programming) and J63 (other information services), to highlight the impact of cloud technologies on energy sustainability. The description and relevance of the variable used to analyze the relationship between digitalization and sustainability are presented in Table 1.

Table 1. Variable descriptions.

Variable	Description	Relevance	Source
E_CC_J	Percentage of enterprises in Information and Communication sector (NACE Rev.2—J) using cloud computing services	Measures the degree of digitalization and the use of the cloud computing services.	[71,81]
E_CC_J62_J63	Percentage of enterprises in IT programming consultancy and other information services subsectors (NACE Rev.2—J62 and J63) using cloud computing services	Highlights the uniform adoption of cloud technologies across specialized subsectors	[80,83]
GHG_J	Greenhouse gas emissions per capita (in CO ₂ equivalent) for sector NACE Rev.2—J	Measures the overall ecological impact of digitalization	[81]
GHG_J62_J63	Greenhouse gas emissions per capita (in CO ₂ equivalent) for subsectors NACE Rev.2—J62 and J63	Reflects the energy efficiency of subsectors that use centralized cloud infrastructures	[71,80]

Source: Authors' synthesis.

The variables' relevance for mass transfer analysis is raised by the fact that GHG and E_CC allow the assessment of the relationship between digitalization and sustainability. The IT and communications sector, especially subsectors J62 and J63, is a leader in the adoption

of cloud technologies but contributes significantly to GHG emissions through the operation of data centers [71,80,81,83]. Cloud technologies positively influence mass and energy flows, reducing dependence on local physical infrastructures and diminishing the ecological impact. The selected variables provide a granular analysis of the relationship between digitalization and sustainability. The general sector J presents higher emission values than subsectors J62 and J63, suggesting better energy efficiency in specialized areas [71,76].

3.2. Descriptive Statistics

The analysis of the four variables E_CC_J, E_CC_J62_J63, GHG_J and GHG_J62_J63 used the individual chronological series. It determines the mean, median, variability, and distribution shape for cloud computing service usage and greenhouse gas emissions. The results are presented in Table 2.

Table 2. Descriptive statistics for the variables considered in the model.

	ECC_J	ECC_J62_J63	GHG_J	GHG_J62_J63
Mean	55.16837	56.58125	16.30182	6.098774
Median	51.45000	54.90000	12.29563	3.548885
Maximum	94.60000	97.40000	85.58348	41.07625
Minimum	15.60000	21.80000	0.775860	0.170920
Std. Dev.	20.21578	18.75741	16.67535	7.477582
Skewness	0.181485	0.113451	2.298603	2.511168
Kurtosis	2.021202	2.106907	8.954232	9.760614
Jarque–Bera	4.449987	2.830331	231.0643	289.6298
Probability	0.108068	0.242885	0.000000	0.000000
Sum	5406.500	4526.500	1597.579	597.6799
Sum Sq. Dev.	39,641.75	27,795.38	26,972.52	5423.680
Observations	98	80	98	98

Legend for Table 2. E_CC_J, E_CC_J62_63, GHG_J, GHG_J62_63—see description in Table 1. Mean: Average value of the time series. Median: Median value of the time series. Maximum: The maximum value recorded in the time series. Minimum: The minimum value recorded in the time series. Std. Dev.: The standard deviation, which measures the dispersion of values from the mean. Skewness: The skewness of the distribution; positive values indicate a skewed distribution to the right and negative values to the left. Kurtosis: The shape of the distribution; values above 3 indicate a leptokurtic distribution (sharp peaks), and below 3 is a platykurtic distribution. Jarque–Bera: Test of normality of the distribution. Probability: The probability associated with the Jarque–Bera test; values below 0.05 indicate rejection of the normality hypothesis. Sum: The sum of the values recorded in the time series. Sum Sq. Dev.: The sum of the squares of the deviations from the mean. Observations: The total number of observations included in the analysis. Source: Research results.

Table 2 reveals key differences across variables. The skewness of GHG_J (2.34) points to a right-skewed distribution, suggesting high-emission outliers. Similarly, E_CC_J shows kurtosis values above 3, indicating heavy tails likely tied to uneven cloud adoption. These patterns highlight structural disparities between regions and industries, emphasizing the need for an equitable digital transition.

From Table 1 and Appendix A (Table A1), the main findings are:

- High mean values (over 50%) for E_CC_J and E_CC_J62_J63 indicate broad cloud adoption.
- Median values suggest asymmetry, especially for GHG_J and GHG_J62_J63.
- High standard deviation shows considerable emission variability across countries and time.
- Cloud use is more consistent in IT subsectors (E_CC_J62_J63).
- Positive skewness in GHG variables suggests outliers.
- Elevated kurtosis values reflect strong peaks and clustering near the mean.

- The Jarque–Bera test confirms non-normality in GHG_J and GHG_J62_J63, while E_CC variables show more balanced distributions.

The dataset is structured as a panel (2014–2021), covering countries like Bulgaria, Cyprus, Denmark, Hungary, Latvia, Norway, Poland, and Romania. Due to missing data, six of the original 14 countries were excluded. This format enables dynamic analysis of the relationship between cloud adoption (E_CC variables) and emissions (GHG variables) in the IT and communications sectors.

3.3. Viewing the Dynamics of Variables

The graph illustrates the dynamics of time series for the use of cloud computing services (E_CC_J and E_CC_J62_J63) and greenhouse gas emissions (GHG_J and GHG_J62_J63) in the IT and communications sectors at the European level [80,81] is presented in Appendix B. E_CC_J and E_CC_J62_J63 show steady and progressive growth, reflecting accelerated digitalization. GHG_J and GHG_J62_J63 present major fluctuations in emissions, with peaks and periods of increased economic activity.

A potential correlation could be that the increase in cloud usage coincides with a stabilization of emissions, suggesting a potential positive impact of digital technologies on sustainability.

Figure A1 (see Appendix B) illustrates the evolution of cloud computing adoption (E_CC) and GHG emissions (GHG_J) from 2014 to 2021. A decreasing trend in GHG emissions coincides with the growth of cloud adoption, particularly in IT subsectors (J62_J63). This trend suggests that cloud computing contributes to energy efficiency gains as firms transition from local data centers to centralized, energy-optimized infrastructures. However, regional disparities highlight the need for policies that encourage cloud adoption while minimizing environmental trade-offs.

Appendix B details the visual analysis of the studied variables represented in Figure A1. It highlights the trends, fluctuations, and relevance of E_CC and GHG indicators in the IT and communications sector, as well as possible correlations between the use of cloud technologies and the reduction in greenhouse gas emissions. Thus, it provides a basis for relevant conclusions on the sustainability of digitalization.

The selected indicators effectively capture the relationship between digitalization and sustainability. The E_CC variables demonstrate the widespread and uniform adoption of cloud computing services in the IT and communications sector, indicating a high degree of digitalization. On the other hand, the GHG variables reflect significant fluctuations in greenhouse gas emissions, influenced by factors such as the energy structure and the intensity of economic activities. These findings highlight the relevance of the selected indicators for further econometric tests, contributing to a better understanding of the impact of digital technologies on sustainability.

3.4. Methodological Approach Overview

The methodology of this study followed a series of essential steps for analyzing the dynamic relationships between the selected variables. Stationarity tests were used to verify the suitability of the series for econometric analysis, followed by selecting optimal lags based on information criteria. Cointegration was assessed through dedicated tests, identifying long-term relationships, and Granger causality analysis allowed exploring the directions of the relationships between variables. Model validation included diagnostic tests, and the results were interpreted in relation to short-term adjustments and convergence towards long-term equilibrium.

The dataset is of the panel type, organized on cross-sectional units defined by the 'cd' series and annual time intervals identified by the 'dateid01' series. This allowed a dynamic and comparative analysis of the variables between units and over periods.

The analysis was performed using EViews 7 [84], which provides powerful statistical toolkits for economic analysis, forecasting, and simulations.

The primary methodological objective is to explore the relationship between digitalization and sustainability. This study focuses on two key variables: the degree of digitalization, measured by the adoption rate of cloud computing services (E_CC), and sustainability, reflected in greenhouse gas (GHG) emissions. The analysis employs advanced econometric techniques, including stationarity tests (ADF and PP), Vector Auto-Regression (VAR), and Vector Error Correction Models (VECMs), to capture both short-term dynamics and long-term equilibrium relationships. Statistical properties of the dataset, such as skewness and kurtosis, are analyzed to ensure data reliability and to address potential outliers that could influence model stability.

The choice of VAR and VECMs over traditional panel data approaches (Fixed Effects or Random Effects) is based on the need to analyze dynamic interdependencies between cloud computing adoption and GHG emissions. Unlike static panel models, VAR and VECM can capture bidirectional causality and the short- and long-term relationships between variables [85,86]. Given that stationarity tests (ADF and PP) indicated that some variables were integrated of order one, and Johansen cointegration tests confirmed the presence of long-term equilibrium relationships, VECM was deemed appropriate for modeling these interactions [87,88]. Furthermore, panel models do not account for endogeneity and feedback loops, making them less suitable for analyzing the impact of technological adoption on environmental outcomes over time [89]. This methodological choice aligns with previous studies investigating macroeconomic and technological impacts using time series econometric approaches [90–92].

The data used are structured as balanced panel data for 2014–2021, with analyzed variables being E_CC_J, E_CC_J62_J63, GHG_J, and GHG_J62_J63. Geographic coverage is partial for EU countries and includes Bulgaria, Cyprus, Denmark, Hungary, Latvia, Norway, Poland, and Romania.

The period 2014–2021 was selected based on the availability and consistency of data from official sources (Eurostat, national agencies), ensuring comparability across countries. The dataset used in this study does not include data for 2019, as it was not reported in the Eurostat Cloud computing services by NACE Rev.2 activity [isoc_cicce_usen2] database. This omission is due to methodological adjustments in the EU ICT usage in enterprises survey, where certain variables were not collected or published for that year [80,81]. Despite the absence of one year, the chosen period (2014–2021) provides a sufficiently long timeframe for capturing long-term trends in digitalization and sustainability. Moreover, the econometric models applied (VAR/VECM) are designed to handle gaps in time series data through lag structures and long-run equilibrium adjustments [85,90]. The robustness of our results was tested, confirming that digitalization trends and their impact on sustainability remain consistent, even without 2019 data. This period is particularly relevant as it captures the acceleration of cloud computing adoption and key European policy shifts such as the Digital Single Market Strategy and the European Green Deal. While longer time frames may provide additional insights, the chosen period aligns with previous econometric studies on digitalization and environmental impacts [85,90]. Moreover, the applied econometric models (VAR/VECM) allow for the capture of both short- and long-term dynamics within this timeframe. This ensures robustness even in structural changes in energy and digital policies. Given these methodological considerations, the final dataset selection process was conducted carefully to minimize potential biases.

Initially, the dataset included 14 European countries, but due to missing data in specific years, the final analysis was conducted on a consistent and complete dataset of 8 countries. To assess whether the exclusion of six countries affects the generalizability of our results, we conducted a two-sample *t*-test comparing key indicators (ECC_J, ECC_J62_J63, GHG_J, and GHG_J62_J63) between included and excluded countries. The results indicate no statistically significant differences in cloud computing adoption ($p = 0.1631$ and $p = 0.2766$, respectively), confirming that digitalization trends remain representative. However, greenhouse gas emissions exhibit significant differences ($p = 0.0328$ and $p = 0.0186$), suggesting that sustainability-related findings should be interpreted cautiously. Although the omitted countries might have contributed to different emission patterns, the robustness of digitalization-related conclusions remains unaffected. Future studies could extend the dataset or apply data imputation techniques to validate emission trends further.

3.5. Econometric Framework

The econometric framework outlines the methodological steps employed to analyze the relationship between cloud computing adoption and greenhouse gas (GHG) emissions. The model selection process follows a structured approach, ensuring robust econometric validation and appropriate treatment of both short-term dynamics and long-term equilibrium relationships. Figure 1 illustrates the key stages of the econometric framework.

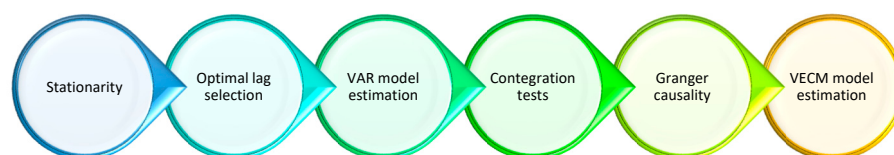


Figure 1. The econometric framework. Source: Authors' representation.

To prevent spurious regressions [93], it is necessary to test the stationarity of the data before estimation because non-stationary time series produce wrong results. A series stays stationary when all its properties remain constant throughout time [94]. The analysis used two tests to check stationarity namely the Augmented Dickey–Fuller (ADF) test from Dickey & Fuller [95] along with the Phillips–Perron (PP) test from Perron, Phillips & Perron, and Leybourne & Newbold [96–98]. Modeling through VAR and VECM needs this property, which ensures valid inferences and stops wrong correlation identification [93,99]. This research used ADF—Fisher Chi-square and Choi Z-stat tests to determine the stationarity of E_CC_J, E_CC_J62_J63, GHG_J, and GHG_J62_J63 variables. The original data series were non-stationary based on their *p*-values exceeding 0.05; therefore, we created the new differenced time series of D_ECC_J, D_ECC_J62_J63, D_GHG_J, and D_GHG_J62_J63. The data passed the required tests which made it suitable for econometric modeling procedures.

Selecting optimal lag length is essential for accurate VAR or VECM estimation. Criteria used include Akaike Information Criterion (AIC) [100,101], Schwarz Bayesian Information Criterion (SBIC) [102,103], and Hannan–Quinn Criterion (HQIC) [104,105]. A VAR model was estimated using two lags to examine the dynamics among D_ECC_J, D_ECC_J62_J63, D_GHG_J, and D_GHG_J62_J63, aligning with recommendations for short time series [106]. Lag selection aimed to balance model complexity and forecasting accuracy, using standard criteria: Likelihood Ratio (LR), Final Prediction Error (FPE), Akaike / (AIC), Schwarz Criterion (SC), and Hannan–Quinn Criterion (HQ).

According to [93], the Vector Auto-Regression (VAR) model examines time series variables through models that connect variables to their own previous values and past values of other variables [93]. The model requires the conditions of both stationarity and linear relationship structure [107] together with finding the best lag structure. This study

confirmed the 1-lag VAR model after running the stability check through the characteristic polynomial test [106]. The model interpretation process relied on analyzing coefficient significance, and it explained the percentage of variance through R^2 while examining statistical errors through Sum sq. resid., S.E. equation. The models were validated through the assessment of Akaike Information Criterion (AIC) and Schwarz Criterion (SC).

The indication of cointegration between non-stationary variables verifies their stable long-term relationships [108]. The Johansen Test [109] detected cointegrating vectors with a lag length of two, indicating long-term connections between first-order difference variables. Analysis through the Kao Residual Test [110] proved the existence of cointegration between the variables in the balanced panel data. This evidence supported the application of a Vector Error Correction Model (VECM) for its ability to analyze short-term effects with long-term equilibrium adjustments.

The Granger causality test was applied to assess the directional relationship between cloud computing adoption and GHG emissions [111]. This method evaluates whether past values of one variable help predict another, indicating predictive causality. The test identified significant causal links and the intensity of these relationships through statistically significant coefficients. These findings provide insight into the dynamic interactions between variables and support conclusions on their short- and long-term relationships.

A presence of cointegration requires the utilization of the Vector Error Correction Model (VECM) since this model combines short-term dynamics with long-run equilibrium structures [108]. The Vector Error Correction Model contains an error correction term (ECT) that reveals how fast variables return to equilibrium status when encountering disturbances [109]. The model functions best to analyze environmentally related effects which occur gradually from technological shifts including cloud computing adoption.

The VECM estimation revealed cointegration by Johansen and Kao tests [110] while it evaluated both immediate and prolonged relationships between variables. The following two approaches made this interpretation more transparent. According to Sims [107], IRFs present the relationship of a single shock propagation throughout the system at different points in time. The sequence starts with increased GHG emissions resulting from cloud adoption energy consumption and then transitions to emission reduction through efficiency improvements and renewable resource transition.

Researchers employ variance decomposition to establish the degree to which forecast variability of individual variables results from external shock influences [106]. Research using this method enables scientists to locate the principal source between cloud computing and additional environmental factors that affect emission variations. This study used VECM to analyze the dynamic link between cloud computing and GHG emissions through IRFs and variance decomposition results which produced crucial information needed for sustainable digital policy development.

A detailed description of the econometric framework is presented in Appendix C.

4. Results

4.1. Stationarity Analysis Results

Stationarity tests applied to the four variables (E_CC_J, E_CC_J62_J63, GHG_J, GHG_J62_J63) showed that all raw series have unit roots, indicating non-stationarity (p -value > 0.05). To meet the requirements of the econometric analysis, each series was differenced, and stationarity was confirmed after transformation (Table 3).

To assess the stationarity of the series used in the econometric analysis, ADF (Fisher Chi-square) and Choi Z-stat stationarity tests were applied to both raw and differenced series. Appendix D provides full details of the results of the ADF and Choi Z-stat tests and includes a detailed description of each variable analyzed.

Table 3. Results of ADF and Choi Z-stat tests for raw and differenced series.

Variable	Initial Stage	ADF—Fisher Test (<i>p</i> -Value)	Choi Z-Stat Test (<i>p</i> -Value)	Differentiated Variable Stage	ADF—Fisher Test (<i>p</i> -Value)	Choi Z-Stat Test (<i>p</i> -Value)
E_CC_J	Non-stationary	0.9999	0.9995	Stationary	0.0004	0.0000
E_CC_J62_J63	Non-stationary	0.5953	0.9583	Stationary	0.0008	0.0001
GHG_J	Non-stationary	0.2298	0.3060	Stationary	0.0005	0.0000
GHG_J62_J63	Non-stationary	0.3053	0.3658	Stationary	0.0066	0.0019

Source: Research results.

All analyzed variables became stationary after differentiation, which allows their use in Granger causality tests and VAR econometric models. The results indicate that data transformations are necessary for valid econometric analysis.

4.2. Optimal Lags Results

To identify the optimal number of lags in the VAR model, the standard econometric criteria were used: Likelihood Ratio (LR), Final Prediction Error (FPE), Akaike Information Criterion (AIC), Schwarz Criterion (SC) and Hannan–Quinn Criterion (HQ). The analysis started with a model initially configured at two lags, according to methodological recommendations for short time series [106].

The econometric criteria were applied to the first-order differentiated data. Among the five criteria, the optimal lag of three was chosen based on AIC, on the minimum recorded, which is the most appropriate to avoid overestimation of the parameters and ensure the stability of the model. However, stability tests revealed the model's instability, with some eigenvalues exceeding the unit circle. The lag was reduced to 1 to ensure model robustness, aligning with BIC recommendations and improving stability in impulse response functions and residual diagnostics. This decision follows established econometric guidelines [86,87] and prevents overfitting, ensuring reliable inference. Appendix E presents a comparative table of the criteria values for different lags. Even so, the optimal lag of 1 was finally selected to ensure a stable model, and its results were used in the subsequent stages of the econometric analysis.

4.3. VAR Model Estimation Results

The VAR model was estimated to analyze the dynamic relationships between the included variables: D_ECC_J, D_ECC_J62_J63, D_GHG_J and D_GHG_J62_J63. The configuration of the VAR model started with a maximum of 3 lags, according to the initial selection based on econometric criteria (AIC, SC, HQ, FPE, and LR) (Appendix F, Table A2).

Although the econometric criteria indicated lag 3 as optimal, the stability analysis revealed that the model could not maintain consistency with three lags (Appendix F, Figure A2). The stability check was performed by analyzing the roots of the characteristic polynomial. Some of them had modules greater than or equal to 1, which indicates the model's instability.

The number of lags was reduced to obtain a stable model, estimating the model for 1 and 2 lags. The econometric analysis confirms the stability of the 1-lag model (Appendix F, Table A3, Figure A3). All characteristic polynomial roots are within the unit circle, indicating that shocks dissipate over time and that the system is dynamically stable. Furthermore, the descriptive statistics reveal a high degree of variability in GHG emissions across sectors, with skewness values suggesting the presence of extreme outliers in certain regions. These disparities underline the need for targeted policies that address sectoral and regional differences in energy consumption and cloud computing adoption. This stability allows the model to be used for further analyses, such as IRF and variance decomposition, without the risk of generating uncertain results.

The estimation results highlight significant and insignificant relationships between the analyzed variables, reflecting the complexity of their dynamics. The R-squared and Adj. R-squared values suggest a moderate capacity of the model to explain the variations in the variables, being more pronounced for GHG. At the same time, the low values of the residuals and standard errors for these variables indicate a precise adjustment and good quality of the prediction.

Therefore, the choice of one-lag proved appropriate, providing a balance between the complexity of the model and the interpretability of the results. This model can be used to analyze the dynamic relationships between the variables in the short term, contributing to the understanding of the economic and ecological mechanisms studied. However, the interpretation of the results should be performed cautiously, given the methodological limitations and the complexity of the relationships between the selected variables.

4.4. Results of Cointegration Tests

The Johansen test confirms the existence of 4 long-term equilibrium relationships, indicating a significant and stable connection between the analyzed variables. These relationships clarify the long-term link between digitalization (E_CC) and sustainability (GHG).

Based on the results, a VECM is justified for analyzing short-term adjustments to the long-term equilibrium. The identified relationships support the validity of the theoretical hypotheses regarding the connection between the selected variables.

The Johansen cointegration test demonstrated the existence of strong and stable dynamic relationships between the included variables, providing a solid foundation for subsequent econometric analyses. The full table of results is included in Appendix G, Tables A4 and A5).

To verify the existence of long-term equilibrium relationships between the variables analyzed (D_ECC_J, D_ECC_J62_J63, D_GHG_J62_J63, D_GHG_J), two Kao cointegration tests were applied using different lags (lag 2 and lag 1). These tests analyze the residuals to determine whether the variables are cointegrated, indicating a stable long-term relationship.

The results confirm the existence of a cointegration relationship between the variables, supporting the hypothesis that they are interdependent in the long run, for lag-2. On contrary, for lag-1, no cointegration relationship was identified, suggesting that long-term adjustments are insufficient at this level.

The Kao test applied with lag 2 indicates a significant cointegration relationship between the variables, confirming their long-run stability. In contrast, the lag 1 results suggest the absence of cointegration, demonstrating the importance of proper model fit. The complete results are presented in Appendix G, Tables A6 and A7.

4.5. Results of Causality Relationship Exploration—Granger Causality

The results of the Granger Causality test suggest a significant bidirectional causal relationship between D_GHG_J and D_GHG_J62_J63 (F-statistic = 91.5921, $p < 0.001$; F-statistic = 60.8104, $p < 0.001$). These results indicate a strong interdependence between the variables measuring greenhouse gas emissions. The full table of results is presented in Appendix H.

4.6. Results of VECM Estimation

The VECM is used to analyze both the long-run equilibrium relationships and the short-run adjustments of the included variables: D_ECC_J, D_ECC_J62_J63, D_GHG_J, and D_GHG_J62_J63. The interpretation of the coefficients and their significance is based on t-statistics, according to the criterion: if the absolute value of the t-statistic exceeds 2, the

coefficient is considered statistically significant at a 95% confidence level. The results for VECM are presented in Table 4 (Appendix I, Table A8).

Table 4. VECM estimation—cointegration equation coefficients.

Variable	Coefficient Value	Standard Error	t-Statistics	Comments
D_ECC_J	1.00000			The coefficient for D_ECC_J(−1) is equal to 1 because it is set as a reference point in the error correction model (VECM) for the cointegration equation.
D_ECC_J62_J63	−0.925557	0.06402	−14.4572	There is a statistically significant negative relationship between D_ECC_J62_J63 and D_ECC_J in the cointegration equation. This suggests that changes in D_ECC_J62_J63 influence the long-run equilibrium of D_ECC_J.
D_GHG_J	−0.797081	0.27794	−2.86779	The significant negative relationship indicates that variations in D_GHG_J affect the long-term equilibrium of D_ECC_J.
D_GHG_J62_J63	0.578852	0.70151	0.82516	There is no statistically significant relationship between D_GHG_J62_J63 and the long-run equilibrium of D_ECC_J.
C = −1.524484				The constant reflects the fixed component of the cointegration relationship and is used to model the long-run equilibrium.

Source: Research results.

A cointegration equation represents a long-run equilibrium relationship between two or more time series that, although individually non-stationary (their values vary over time without having a constant mean and variance), have a stationary linear combination (has constant statistical properties over time). This indicates that although the series may deviate from each other in the short run, a stable relationship links them in the long run [108]. The concept of cointegration is essential in econometrics because it allows for the modeling and analyzing long-run relationships between economic variables, avoiding spurious regressions that can occur when working with non-stationary series. By identifying cointegration equations, economists can better understand the long-run dynamics between variables and build models that reflect their short-run and long-run behavior [108].

A classic example is the relationship between consumption and income: although both variables may be non-stationary over time, a stationary linear combination may exist, suggesting a long-run equilibrium relationship between consumption and income.

Various methods are used to test the existence of a cointegration relationship between time series, such as the Engle–Granger test or the Johansen methodology, which helps to determine the number of cointegration relationships and estimate them [109].

The values obtained for error correction for CointEq1 are as follows:

- D_ECC_J: 0.338699, t-statistics = 0.40570 ($|t| < 2$, insignificant).
- D_ECC_J62_J63: 3.315950, t-statistics = 2.79046 ($|t| > 2$, significant).
- D_GHG_J: 0.596205, t-statistics = 1.46592 ($|t| < 2$, insignificant).
- D_GHG_J62_J63: 0.321727, t-statistics = 1.96138 ($|t| < 2$, almost significant).

Short-term adjustments to the long-term equilibrium are not significant for D_ECC_J and D_GHG_J. Short-term adjustments are significant, indicating rapid convergence towards equilibrium for D_ECC_J62_J63 and they are almost significant for D_GHG_J62_J63 which may indicate a moderate effect in short-term adjustments.

Details about the VECM estimation and analysis are presented in Appendix H.

The VECM's performance results show an R-squared of 0.982672 and an Adjusted R-squared of 0.971532 for D_GHG_J62_J63, indicating a perfect model fit. The values for the rest of the variables are lower, suggesting a moderated variation. The values of the Durbin–Watson stat reflect an adequate level of autocorrelation for the model.

For the long term, the cointegration relationships are confirmed for D_ECC_J62_J63 and D_GHG_J, indicating significant relations with D_ECC_J, while D_GHG_J62_J63 does not significantly affect long-term equilibrium.

In the short term, the adjustments are significant for D_ECC_J62_J63, suggesting rapid convergence of this variable towards equilibrium. The other variables have weaker effects in short-term adjustments.

The results justify using the VECM to analyze the dynamic relationships between the included variables. These findings are important for understanding digitalization (E_CC) and sustainability (GHG) connections. The complete results with coefficients and statistics are presented in Appendix I, Table A8.

4.7. Impulse Response Function Results

Figure 2 provides a visual representation of the responses of the variables under analysis following an exogenous shock to another variable. The impulse response functions (IRFs) derived from the VAR and VECM estimations illustrate the dynamic responses of cloud computing adoption (E_CC) and greenhouse gas emissions (GHG) in the Information and Communication (J) and IT consultancy (J62_J63) subsectors.

Each graph shows how the variables respond over 10 periods, where each step is equivalent to one lag. Also, the shock is applied at the initial (0 moment) in an equilibrium point of the model. Since the dataset consists of annual observations, each simulated period in the impulse response functions (IRFs) corresponds to one year. Therefore, the ten periods displayed in the IRF plots represent the system's dynamic responses over a ten-year horizon following a one-standard-deviation shock. The IRFs illustrate the dynamic responses of all four variables to sequential one-standard-deviation shocks, applied to each variable within the model. Each graph simulates the propagation of the shock over a ten-year horizon, reflecting the interdependencies captured by the VECM framework. Each curve in the IRF plots represents the response of the change (first difference) in the respective variable to a one-standard-deviation shock. Therefore, positive or negative values indicate an increase or decrease in the rate of change, not the absolute levels of cloud adoption or emissions.

The response of the variable D_ECC_J is as follows:

- D_ECC_J to its own shocks—We observe a moderate oscillation in the first 10 periods, with a tendency to return to equilibrium. This indicates that the general sector J has a strong inertia in adapting to internal shocks.
- D_ECC_J62_J63 to D_ECC_J—The initial impact is positive but transitory. This suggests a complementarity relationship between the general sector and the IT subsectors.
- D_GHG_J to D_ECC_J—The effects are oscillating and insignificant. This indicates that changes in the general sector's use of cloud computing do not consistently affect overall emissions.
- D_GHG_J62_J63 to D_ECC_J—The impact is weak, suggesting an indirect relationship between emissions in the IT subsectors and the general sector.

Overall, this panel indicates that accelerated digitalization drives sectoral interconnections, with positive spillovers from the general ICT sector to the IT subsectors. However, the short-term environmental impact remains modest, underscoring the potential of digital transformation to scale without immediate adverse effects on emissions. Nonetheless, sustained growth in digitalization may require careful monitoring to avoid longer-term environmental pressures [112].

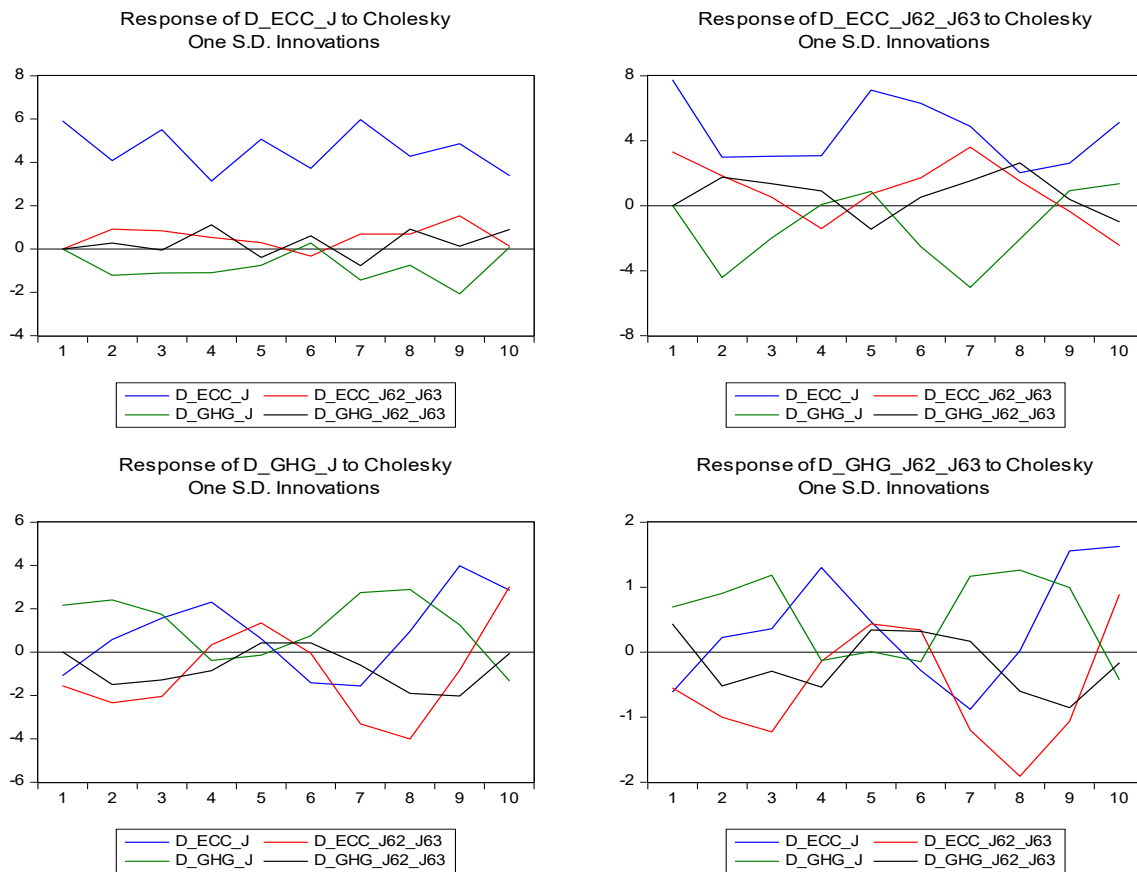


Figure 2. Impulse response function results. Source: Research results. Detailed Legend. The slot title mentions the variable that suffers the impulse. X-axis: Represents 10 periods (years), indicating the temporal evolution of changes for the considered variables. Y-axis: Represents the change in units (percentage for cloud computing adoption and kg CO₂ equivalent per capita for GHG). D_ECC_J (Blue Line)—First difference of cloud computing adoption in the entire IT and communications sector (NACE J). D_ECC_J62_J63 (Red Line)—First difference of cloud computing adoption in software development, consultancy, and information service activities (NACE J62_J63). D_GHG_J (Green Line)—First difference of GHG emissions in the entire IT and communications sector (NACE J). D_GHG_J62_J63 (Black Line)—First difference of GHG emissions in software development, consultancy, and information service activities (NACE J62_J63).

The response of variable D_ECC_J62_J63 is:

- D_ECC_J to D_ECC_J62_J63: Shocks in the general sector have a transitory and positive impact on IT subsectors, indicating a chain propagation effect.
- D_GHG_J to D_ECC_J62_J63: The impact is initially negative but tends to become positive in the long run, suggesting a gradual adaptation of IT subsectors to shocks in general emissions.
- D_GHG_J62_J63 to D_ECC_J62_J63: The positive impact confirms that IT subsectors are leaders in adapting to new technological conditions.

This dynamic highlight a potential sustainability trade-off: although digitalization can improve efficiency initially, the long-term environmental impact may be negative if not accompanied by green infrastructure investments and energy-efficiency policies. This observation is consistent with Barteková and Börkey [113], who emphasize that the environmental benefits of digital technologies depend heavily on targeted policies ensuring resource efficiency and minimizing rebound effects.

The response of variable D_GHG_J is:

- D_ECC_J to D_GHG_J: The impact is marginal, suggesting that cloud computing does not significantly reduce general emissions.
- D_GHG_J62_J63 to D_GHG_J: Shocks in IT subsectors moderate overall emissions, reflecting an indirect relationship between the two.

This panel reveals complex feedbacks: while general emissions growth shocks trigger immediate defensive responses in the IT sector, these adjustments fade, and both emissions and digitalization growth rates tend to stabilize. The limited long-term response of digitalization variables confirms a decoupling: rising environmental pressures do not substantially alter the digital adoption trajectory, especially without targeted policy interventions [114].

The response of variable D_GHG_J62_J63 is:

- D_ECC_J62_J63 to D_GHG_J62_J63: IT subsectors show a transitory reduction in emissions, reflecting the technological efficiency of cloud computing infrastructure.
- D_GHG_J to D_GHG_J62_J63: The impact is positive and consistent, indicating that overall emissions directly influence IT subsectors.

Overall, this panel confirms the asymmetric relationship between digitalization and emissions dynamics: while GHG emission shocks in the IT subsector spill over to the general sector, digitalization growth is less sensitive to environmental pressures. The results highlight the need for targeted policies to better align digital expansion with environmental objectives and prevent potential rebound effects where increased IT activity might fuel emissions growth in the absence of green infrastructure [114].

The response of each variable after a shock in other variables was estimated.

Period 1 reflects the immediate impact. In our case, general emissions (D_GHG_J) and IT subsectors (D_GHG_J62_J63) have a weak initial response to general sector shocks, indicating a slow propagation of effects. IT subsectors (D_ECC_J62_J63) show an immediate and positive response to their shocks, indicating their inertia and stability.

The persistence of effects is reflected by periods 2–10. Shocks in D_GHG_J and D_GHG_J62_J63 tend to generate oscillating responses in D_ECC_J and D_ECC_J62_J63 variables, suggesting a gradual adaptation of the IT sector to sustainability requirements. Oscillations progressively decrease, indicating that the system tends to return to equilibrium.

The sign of the answer gives information about the generated effect. A shock in D_ECC_J62_J63 causes a transient decrease in D_GHG_J62_J63, confirming a positive effect on sustainability.

Considering the responses of the variables, the economic and political implications can be formulated. Cloud computing technologies have the potential to reduce emissions in IT subsectors, but their effects on overall emissions are limited. The transitory and indirect effects between variables suggest that better coordination between sustainability and digitalization policies is needed. IT subsectors respond positively and quickly to shocks, justifying investments in green technologies and cloud infrastructures.

Appendix I, Table A9 and Figure A4 highlights the complexity of the relationships between cloud computing use (D_ECC_J, D_ECC_J62_J63) and greenhouse gas emissions (D_GHG_J, D_GHG_J62_J63). The IRF chart and table highlight both digitalization's positive effects and limitations in the green transition, suggesting that the IT sector can catalyze sustainability. However, additional measures are needed to maximize the impact.

4.8. Results of Variance Decomposition

Variance decomposition is a fundamental econometric tool used to determine the contribution of each variable to the total variations in the system of equations. This helps us understand how much of the variation in each variable is explained by its own shocks and how much by the others in the system [106]. This method shows the relationships between

cloud computing adoption and greenhouse gas (GHG) emissions in both the general ICT sector and IT-specific activities.

This analysis identifies the main sources of variation in the dynamics of the variables included in the model, highlighting the degree of influence of endogenous variables on the other components. In this case, the analysis focuses on four variables: D_ECC_J, D_ECC_J62_J63, D_GHG_J, and D_GHG_J62_J63, representing the use of cloud computing and greenhouse gas emissions in different sectors.

Like the impulse response functions, the variance decomposition analysis uses 10 simulated periods, each corresponding to one year, given the dataset’s annual frequency. In Figure 3, the x-axis represents these 10 simulation periods (years), showing how the proportion of variance explained by each variable evolves. The y-axis indicates the percentage contribution of each variable’s shocks to the forecast error variance of the target variable. Each line in the graph traces each variable growing or decreasing in influence on the system’s dynamics across the 10-year simulation horizon. This setup allows us to assess both short-term and long-term influences within the system. It reflects the interdependencies and feedback effects between cloud computing adoption and greenhouse gas emissions, consistent with the model’s annual data structure.

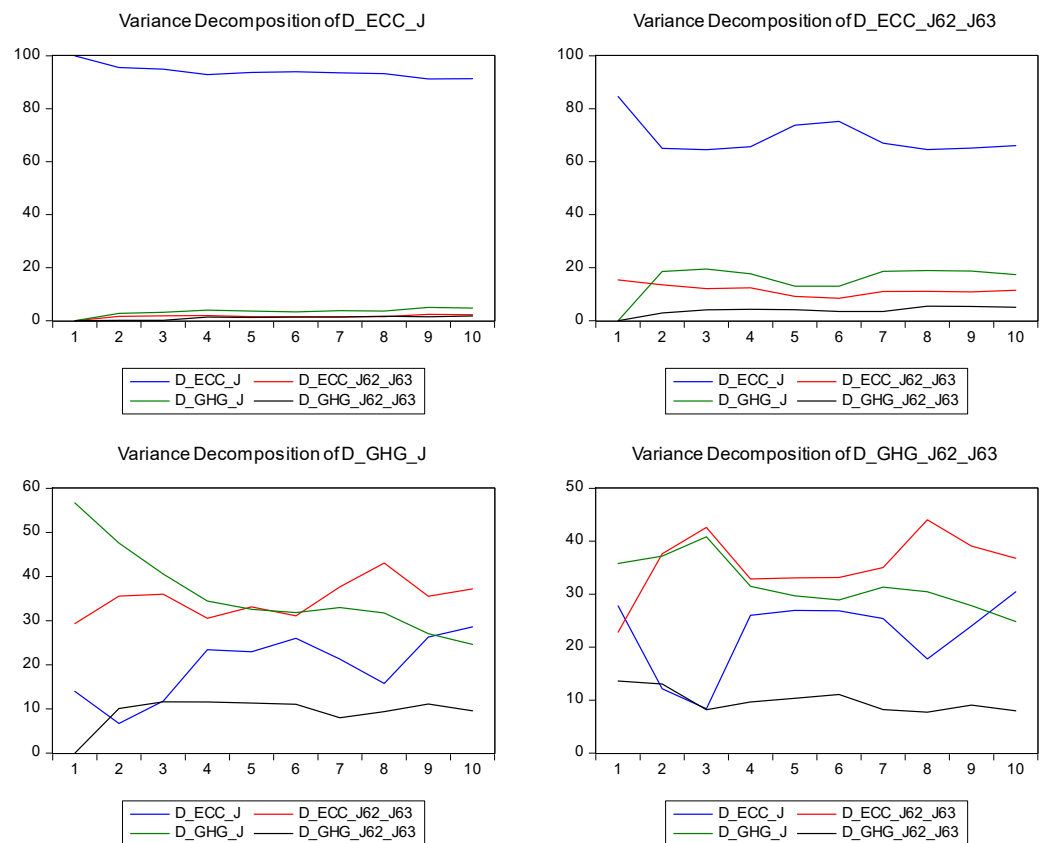


Figure 3. Variance decomposition for the VECM variables. Source: Research results. Detailed Legend: The slot title mentions the variable considered for decomposition. X-axis: Represents 10 periods (years), indicating the temporal evolution of changes for the considered variables. Y-axis: Represents the units (percentage for cloud computing adoption and kg CO₂ equivalent per capita for GHG). D_ECC_J (Blue Line)—First difference of cloud computing adoption in the entire IT and communications sector (NACE J). D_ECC_J62_J63 (Red Line)—First difference of cloud computing adoption in software development, consultancy, and information service activities (NACE J62_J63). D_GHG_J (Green Line)—First difference of GHG emissions in the entire IT and communications sector (NACE J). D_GHG_J62_J63 (Black Line)—First difference of GHG emissions in software development, consultancy, and information service activities (NACE J62_J63).

Figure 3 and Table 5 present the variance decomposition for the studied variables.

Table 5. Variance decomposition.

Variable	Result
D_ECC_J	<ul style="list-style-type: none"> In the first period, the variation in D_ECC_J is explained exclusively by itself (100%), which is typical for an autoregressive analysis. As we move forward in the following periods, its influence decreases slightly (91.34% in period 10), while the contribution of the variables D_GHG_J and D_ECC_J62_J63 increases modestly (4.73% and 2.20%, respectively, in period 10). This distribution indicates that cloud computing use in the general sector is strongly autoregressive, with marginal external influences from other variables.
D_ECC_J62_J63	<ul style="list-style-type: none"> In the first period, 84.60% of the variation is explained by shocks in the D_ECC_J variable, indicating an interdependence between the general sector and the IT subsectors. The contribution of the D_GHG_J variable increases significantly in the later periods (18.90% in period 10), reflecting a link between emissions in the general sector and the adoption of cloud services in the IT subsectors. This highlights the importance of sustainable transition in the technology sectors for reducing emissions.
D_GHG_J	<ul style="list-style-type: none"> General sector emissions are largely influenced by own shocks (56.69% in the first period and 24.59% in period 10). The variables D_ECC_J62_J63 and D_GHG_J62_J63 contribute significantly (37.20% and 9.59% in period 10), suggesting that the IT subsectors and cloud computing use play an important role in shaping general emissions. These results highlight the contribution of technological innovation to environmental sustainability.
D_GHG_J62_J63	<ul style="list-style-type: none"> In the first period, 35.79% of the variation is explained by own shocks, and 27.79% by the use of cloud computing in the general sector. In the long run, the contribution of the variable D_ECC_J increases to 30.43%, and that of D_ECC_J62_J63 remains consistent (~36.76% in period 10). This model indicates a close link between the use of cloud services and emissions from the IT subsectors.

Source: Research results.

Variance decomposition results emphasize the need for digitalization and targeted support policies, along with sectoral integration and strategic planning. The results show that cloud computing can influence emission reduction but with different effects across sectors [113,114]. Policies should support investments in energy-efficient IT infrastructures. The interaction between the general sector and IT subsectors is essential for implementing the green transition. Cloud expansion in IT subsectors increasingly contributes to general emission dynamics, confirming that unchecked digitalization may drive emissions growth unless supported by green infrastructure [112,114]. Better coordination could amplify the impact of digitalization on sustainability. Investments in research and development for sustainable IT infrastructures are essential [115]. The results emphasize the importance of using digital technologies to reduce emissions.

Figure 3 and Table 5 highlight the complex dynamics between cloud computing and greenhouse gas emissions. The variance decomposition highlights the dominant role of autoregressive shocks in the model but also the important, albeit gradual, influence of the other variables. The results support the idea that digital technologies can contribute

to reducing emissions, but implementing these solutions requires integrated policies and consistent investments in sustainable infrastructure.

These results confirm that while self-dependence dominates, cross-sector effects grow over time. The findings highlight the need for policies that integrate digitalization and sustainability goals [114,116]. Investments in energy-efficient cloud infrastructure and support for the IT sector's green transition are essential to maximize digitalization's contribution to emission reduction.

More details are in Appendix I, Table A10, and Figure A5.

5. Discussion

This study demonstrates how digitalization contributes to carbon footprint reduction, offering empirical support for sustainable digital policies. Adopting cloud computing services in IT subsectors provides an example of good practice, suggesting opportunities for replication in other economic sectors.

The study hypotheses were validated, as presented in Table 6, based on the results of the VAR and VECMs.

Table 6. Hypotheses validation.

Hypothesis	Hypothesis Content	Result	Arguments for Validation
Hypothesis 1—Granger Causality Between Cloud Computing and GHG Emissions, and Sectoral Interdependence of GHG Emissions	There is statistically significant Granger causality between cloud computing adoption (E_CC) and GHG emissions in the short term and a bidirectional causality for GHG emission across sectors.	Partially Validated	Granger causality tests confirm no significant relationship between E_CC and GHG emissions ($p > 0.05$ for all cases). However, strong bidirectional causality ($p < 0.001$) exists between D_GHG_J and D_GHG_J62_J63, indicating interdependence of emissions across sectors.
Hypothesis 2—Impact of Cloud Computing on Energy and Mass Flows	Cloud computing adoption influences energy and mass flows in the IT and communications sectors.	Validated	Variance decomposition and VECM results demonstrate that cloud computing adoption significantly affects energy and mass flow structures, particularly in IT subsectors (J62_J63).
Hypothesis 3—Sectoral Differences in the Cloud Computing–GHG Relationship	The relationship between cloud computing services and GHG emissions differs in magnitude between the general communications sector (J) and the IT and information services subsectors (J62_J63).	Validated	Sectoral differences are evident from variance decomposition and impulse response functions, with IT subsectors (J62_J63) showing stronger effects compared to the general sector (J).
Hypothesis 4—Adjustment in the Cloud Computing–GHG Relationship Across Sectors	The speed and magnitude of adjustment in the relationship between cloud computing services and GHG emissions differ between the general communications sector (J) and the IT and information services subsectors (J62_J63).	Validated	VECM and impulse response functions indicate that IT subsectors (J62_J63) adjust more quickly and exhibit stronger responses to cloud computing adoption compared to the general communications sector (J).
Hypothesis 5—Optimal Lag for Adjusting the Cloud Computing–GHG Relationship	The optimal lag for the adjustment of GHG emissions in response to cloud computing adoption varies by sector and model specification, with lag 3 being most suitable for long-term equilibrium relationships.	Partially Validated	Lag 3 is optimal for long-term equilibrium in some sectors, as suggested by model stability tests, but shorter lags (e.g., lag 1 or 2) are better suited for short-term dynamics in other sectors.

Source: Research results.

The VAR and VECMs proposed for analyzing the correlation between cloud computing use and GHG emissions reflect a potential methodologic framework to evaluate the impact of digitalization on energy and mass transfer.

A synthesis of the original contributions of our study are listed below:

- (a) This study combines econometric analysis (cointegration, Granger tests) with mass and energy flow theory to understand the relationship between digitalization and sustainability, representing an innovative interdisciplinary approach.
- (b) This research provides a detailed analysis of sectoral differences in the use of cloud computing services and the impact on GHG emissions, with a focus on the IT subsectors (J62_J63). This level of detail is rarely found in the literature.
- (c) We used advanced VECM and impulse-response functions to explore short-term adjustments towards long-term equilibrium, complemented by impulse-response functions and variance decomposition to understand the dynamics and interdependencies between variables.
- (d) This study provides empirical evidence that cloud computing services can reduce GHG emissions in the IT sectors, underscoring the critical role of digitalization in the green transition. Similar studies for various variables can support policy relevance for the twin transition (green and digital).
- (e) This research uses recent data (2014–2021) and relevant economic variables, such as GHG emissions and the use of cloud computing services, to provide an up-to-date picture of the impact of digital technologies.
- (f) We have shown that IT subsectors (J62_J63) are more efficient in using digital technologies to optimize mass and energy flows compared to the overall communications sector (J), making a key contribution to understanding structural differences between sectors.
- (g) This study extends the use of econometric models to include a physical perspective on mass and energy flows, laying the foundation for further interdisciplinary research.

These contributions add value to the existing literature and provide a solid empirical and theoretical framework for sustainability-oriented public policies.

6. Conclusions

6.1. Impact of Cloud Computing on GHG Emissions

The use of cloud computing significantly contributes to the optimization of mass and energy flows, reducing greenhouse gas (GHG) emissions in the IT subsectors (J62_J63). This highlights the superior energy efficiency of these subsectors, due to advanced digitalization and modern infrastructures. In the general communications sector (J), the impact is lower, suggesting a slower and less efficient adoption of digital technologies.

Granger causality tests reveal no direct causal link between cloud computing adoption (E_CC) and GHG emissions. However, a strong bidirectional causality exists between GHG emissions in the general communications sector (D_GHG_J) and IT subsectors (D_GHG_J62_J63), highlighting interdependencies between these emission sources.

Cointegration tests and the VECM showed a stable long-run relationship between cloud computing and GHG emissions, highlighting the digital transition's potential to support sustainability.

IT subsectors (J62_J63) demonstrated a higher adjustment capacity to shocks in cloud computing use. At the same time, the general sector (J) had a more extended adjustment period and a reduced impact on emissions. ITFs suggest that shocks in cloud computing adoption can influence GHG emissions in IT subsectors (J62_J63), but the effect varies over time and is contingent upon sectoral energy efficiency and infrastructure optimization. However, the effects are delayed and less pronounced in the broader communications sector, indicating the need for tailored policies that address sector-specific dynamics and barriers to technology adoption.

Variance decomposition shows that digitalization-related variables (D_ECC_J and D_ECC_J62_J63) contribute significantly to long-term emission variations, highlighting the role of cloud technologies in optimizing resource flows.

Digitalization plays a crucial role in supporting the green transition, but its impact depends on the energy sources used and the level of adoption of green technologies in each sector. IT subsectors can serve as a model for the rapid and efficient adoption of digital technologies in other sectors. The transition to centralized infrastructures, such as data centers, optimizes mass and energy flows, reducing the environmental impact of local IT solutions. However, these advantages can be mitigated by negative externalities, such as the increased overall energy consumption of data centers.

6.2. Research Question Answer

Based on the results from Granger causality tests, VAR, VECM, variance decomposition, and impulse response functions, this study provides answer for the research question of this study.

Cloud computing adoption (E_CC) does not directly and immediately impact GHG emissions. Granger causality tests show no statistically significant short-term relationship between cloud computing adoption and emissions across IT and communications sectors (H1 partially validated). This suggests that increased cloud computing usage alone does not lead to an automatic reduction or increase in GHG emissions.

However, strong interdependencies exist between greenhouse gas emissions in the general communications sector (J) and IT subsectors (J62_J63). A strong bidirectional Granger causality ($p < 0.001$) was found between D_GHG_J and D_GHG_J62_J63, meaning emissions in these sectors influence each other dynamically. This interconnection suggests that emission trends in IT subsectors are partially driven by broader industry-wide factors, such as energy demand, infrastructure efficiency, and digitalization policies.

Sectoral differences in cloud computing's impact on emissions are significant. IT subsectors (J62_J63) demonstrate more efficient use of digital infrastructure, leading to potential energy optimizations over time, whereas the general communications sector (J) has a slower adaptation process (H3, H4 validated). The variance decomposition analysis confirms that cloud computing plays a role in shaping long-term energy use patterns, particularly in IT-intensive industries.

Cloud computing contributes to changes in mass and energy flows, but its direct impact on GHG reductions remains inconclusive. Cloud computing adoption influences energy and mass flows across the sector, but its role in emissions reduction is dependent on sectoral efficiency, renewable energy integration, and data center optimization (H2 validated).

The optimal lag for assessing cloud computing's effect on emissions varies. While lag 3 is best suited for long-term equilibrium adjustments, shorter lags (1–2) explain short-term fluctuations better (H5 partially validated). These findings suggest that cloud computing's environmental impact unfolds gradually over time, rather than producing immediate changes.

Thus, this study concludes that cloud computing adoption does not have an immediate causal effect on GHG emissions but influences long-term energy optimization, particularly in IT-intensive sectors. These insights highlight the need for tailored digitalization and sustainability policies to maximize environmental benefits.

This research answers the question of how cloud computing affects mass and energy flows, measured by GHG emissions, in the IT and communications sectors in Europe (2014–2021). The findings confirm that cloud adoption does not directly cause emissions reductions in the short term but plays a key role in shaping long-term energy efficiency patterns, particularly in IT-intensive industries.

The strong sectoral interdependence of emissions highlights the need for targeted sustainability strategies, while optimal lag structure analysis suggests that cloud computing's full impact on emissions emerges over extended timeframes.

6.3. Study Limits

This study uses data from 2014 to 2021, excluding 2019, which limits the analysis of long-term trends and the full impact of cloud adoption on emissions. Some countries or sectors may have incomplete data, affecting the generalizability of the results. Econometric models, such as VECM, assume stationarity and cointegration of variables. Results may be influenced by the selection of lags and the order of variables in the Cholesky analysis. This study does not include external variables, such as emissions regulations or direct investments in green infrastructure, that could influence the results.

6.4. Further Developments

Integrating data over a longer period of time and updating datasets will allow for a deeper understanding of the impact of cloud adoption on emissions and the economy. Extending the analysis to other economic sectors, such as transport or energy, would provide a more complete perspective on the interdependence between digitalization and sustainability. Adding variables such as environmental regulations, R&D investments and energy policies could better explain the dynamics between digitalization and GHG emissions. Investigating regional or national variations to identify specificities of cloud adoption and the impact on emissions. Integrating perspectives from physics, social sciences, and technological studies for a deeper understanding of mass and energy flows and the implications for sustainability.

Moreover, COVID-19 acted as a booster for the digital transformation and adoption of cloud computing services. Sensitivity analysis and structural break tests about digital transformation, cloud computing services, AI adoption, etc., are topics of interest.

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Abbreviations

The following abbreviations are used in this manuscript:

IT	Information technology
GHG	Greenhouse gas
VAR	Vector Auto-Regression
VECM	Vector Error Correction Models
IRF	Impulse response functions

Appendix A. Building and Structuring the Balanced Data Panel

Table A1. Common descriptive statistics for variables E_CC_J, E_CC_J62_J63, GHG_J and GHG_J62_J63.

	ECC_J	ECC_J62_J63	GHG_J	GHG_J62_J63
Mean	51.07375	56.58125	18.11201	7.085123
Median	48.00000	54.90000	13.18978	4.140560
Maximum	93.10000	97.40000	85.58348	41.07625
Minimum	15.60000	21.80000	2.972950	1.012820
Std. Dev.	18.97992	18.75741	17.42633	7.916313
Skewness	0.371863	0.113451	2.222058	2.276262
Kurtosis	2.250468	2.106907	8.178066	8.290706
Jarque–Bera	3.716421	2.830331	155.2085	162.3901
Probability	0.155951	0.242885	0.000000	0.000000
Sum	4085.900	4526.500	1448.961	566.8098
Sum Sq. Dev.	28,458.75	27,795.38	23,990.47	4950.773
Observations	80	80	80	80

Note: The variables analyzed are the same as in Table 1 but calculated for a common sample of 80 observations. Source: Research results.

Appendix B. Figure A1 Detailed Explanation

The figure in the first two quadrants presents the evolution of the percentage of enterprises in the Information and Communication sector, respectively, subsectors J62 and J63 (IT programming, consulting, and other information services) that use cloud computing services and in the last two, the greenhouse gas emissions expressed in kilograms of CO₂ equivalent per capita, for the same sector and subsectors (axis *y*—graph ordinates). The chart presents data at the NUTS 0 level, covering 14 European countries, including 12 EU member states: Bulgaria (BG), Croatia (HR), Cyprus (CY), Denmark (DK), Spain (ES), Finland (FI), Hungary (HU), Lithuania (LT), Latvia (LV), Poland (PL), Romania (RO), and Slovakia (SK), as well as two non-EU countries, and Norway (NO), including via the European Economic Area (EEA).

E_CC_J graph

Variable analyzed: Percentage of enterprises in the Information and Communication sector that use cloud computing services.

- Trend: A progressive increase in the use of cloud computing services is observed in the Information and Communication sector, highlighting a constant digital transition.
- Fluctuations: Although there are periods with slight oscillations, the general trend is upward, suggesting a growing adoption of digital technologies.
- Relevance: The increase reflects the acceleration of digitalization processes in this sector, possibly correlated with public policies favorable to digitalization and improved IT infrastructures.

E_CC_J62_J63 graph

Variable analyzed: Percentage of enterprises in subsectors J62 and J63 (IT programming, consulting and other information services) that use cloud computing services.

- Trend: The growth is similar to that of E_CC_J, but more stable, suggesting a uniform adoption of cloud services in these subsectors.

- **Fluctuations:** Variability is lower, which may indicate a more homogeneous behavior among enterprises in these subsectors.
- **Relevance:** The IT and communications subsectors are natural leaders in the adoption of cloud technologies, due to the specificity of their digital activities.

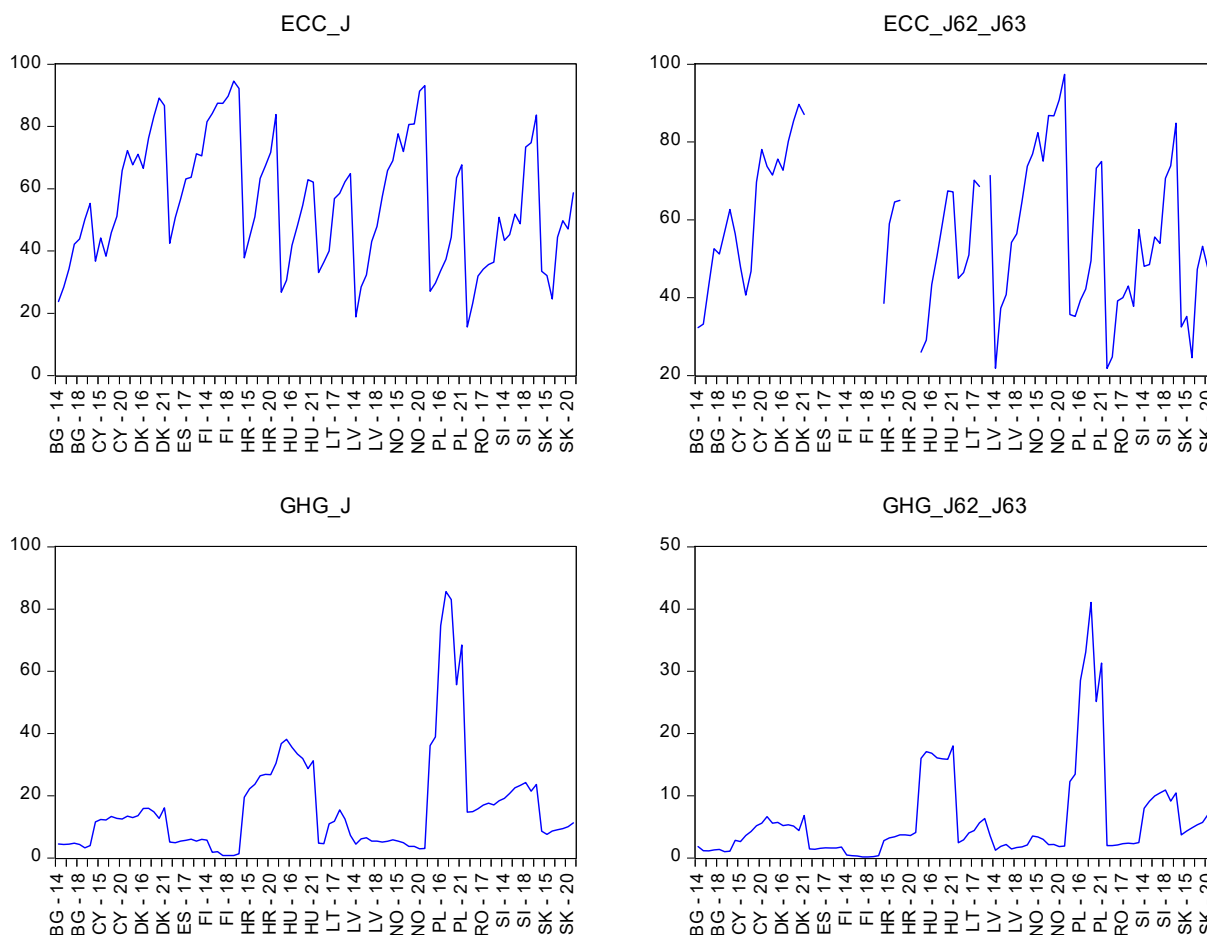


Figure A1. Evolution of cloud computing use and GHG emissions in the IT and communications sectors (2014–2021). Source: Research results.

GHG_J graph

Variable analyzed: Per capita greenhouse gas emissions for the Information and Communication sector.

- **Trend:** The series shows significant fluctuations, with pronounced peaks in certain periods.
- **Observations:**
 - The peaks could reflect periods of intense growth of economic activities or inefficient use of energy resources.
 - In certain periods, there is a slight downward trend, possibly due to the adoption of more energy-efficient technologies.
- **Relevance:** The fluctuations indicate the dependence of emissions on the energy structure and the implementation of sustainable technologies in this sector.

GHG_J62_J63

Variable analyzed: Greenhouse gas emissions per capita for subsectors J62 and J63.

- **Trend:** Similar to GHG_J, but with smaller fluctuations.

- Observations:
 - IT subsectors show lower emission values, suggesting a more energy-efficient infrastructure.
 - Peaks are likely associated with increased economic activity or periods of high energy consumption.
- Relevance: Lower emission values indicate that digitalization can contribute to reducing environmental impacts, especially through the use of centralized cloud technologies.

Possible correlations between the graphs:

1. E_CC_J and GHG_J: The increase in the use of cloud services coincides with the reduction in fluctuations in greenhouse gas emissions, which may suggest that digitalization and the transition to more efficient IT infrastructures contribute to the decrease in emissions.
2. E_CC_J62_J63 and GHG_J62_J63: The adoption of cloud technologies is more pronounced in the IT subsectors, which may explain the lower and more stable emission values in these sectors compared to the overall level of emissions in the communications sector.

Conclusions:

- The graphs highlight an accelerated digital transition through the adoption of cloud computing services, which indirectly contributes to the reduction in greenhouse gas emissions.
- The IT and communications sector shows a positive evolution, but the fluctuations in emissions in the general sector suggest that there is still room for improvement, especially by implementing sustainable solutions.
- Relevance for research: Correlations between the use of digital technologies and greenhouse gas emissions can guide future policies for a sustainable digital economy.

Appendix C. Detailed Description of Methodology

Appendix C.1. Stationarity

Before proceeding with the estimation, it is essential to determine whether the time series variables exhibit stationarity, as non-stationary data can lead to spurious regressions [93]. A stationary time series has statistical properties—mean, variance, and autocovariance—that remain constant over time [94]. Stationarity is tested using the Augmented Dickey–Fuller (ADF) test [95] and the Phillips–Perron (PP) test [96–98]. Stationarity refers to a time series maintaining constant statistical properties over time, ensuring consistency in analysis. This property ensures that the behavior of the series does not change unpredictably, allowing for consistent modeling and forecasting. Stationarity is crucial for econometric models like Vector Auto-Regression (VAR) and Vector Error Correction Models (VECM) to prevent spurious correlations and ensure reliable results [93,99].

Stationarity is crucial for time series and panel data analysis. It prevents spurious correlations and ensures the validity of the econometric models used, such as the Granger causality test and the Vector Auto Regression (VAR)/Vector Error Correction Models (VECMs) [93,94]. In this study, we verified the stationarity of the four variables analyzed (E_CC_J, E_CC_J62_J63, GHG_J, GHG_J62_J63) using the ADF—Fisher Chi-square and Choi Z-stat tests, following the standard methodology [99].

The tests were applied to the raw series to assess the presence of unit roots (null hypothesis). If the series was not stationary (p -value > 0.05), first-order differentiation was applied to obtain stationarity. The same tests were applied to D_ECC_J, D_ECC_J62_J63,

D_GHG_J and D_GHG_J62_J63. The results of these analyses were used to ensure the validity of subsequent econometric applications.

Appendix C.2. Selection of the Optimal Lags

Selecting the correct number of lags is crucial for ensuring the accuracy of Vector Auto-Regression (VAR) or Vector Error Correction Model (VECM) estimations. The appropriate lag length is determined using:

- Akaike Information Criterion (AIC) [100,101]
- Schwarz Bayesian Information Criterion (SBIC) [102,103].
- Hannan–Quinn Criterion (HQIC) [104,105]

The selected lag structure balances model complexity and predictive accuracy.

The estimation of a VAR model was used to analyze the dynamic relationships between the analyzed variables: D_ECC_J, D_ECC_J62_J63, D_GHG_J, and D_GHG_J62_J63. This method allows modeling the interdependent relationships between variables, considering their lagged effects.

The analysis began with a VAR model configured at two lags, according to methodological recommendations for short data series. According to the specialized literature, choosing a small number of lags (1–2) is indicated for datasets with small temporal dimensions to avoid overestimating parameters and problems associated with model overloading [106]. To identify the optimal lag, the standard econometric criteria were applied: Likelihood Ratio (LR), Final Prediction Error (FPE), Akaike Information Criterion (AIC), Schwarz Criterion (SC), and Hannan–Quinn Criterion (HQ).

Appendix C.3. The VAR Model

The VAR model captures interdependencies among multiple time series variables, allowing for dynamic analysis [93]. Each variable is expressed as a function of its own lagged values and the lagged values of other variables in the system.

Key Assumptions of VAR:

- The time series must be stationary to avoid misleading results.
- The model assumes a linear interdependency between variables [107].
- The lag structure must be optimized to prevent overfitting.

If variables are found to be non-stationary, the next step involves cointegration testing to determine whether a long-run equilibrium relationship exists.

Based on the previously identified optimal lag, a 3-lag VAR model was configured, and its stability was verified. In the lag structure analysis, all roots of the characteristic polynomial were evaluated to determine if their modulus was less than 1, which would confirm the model's stability [106]. After successive checks and trials, the VAR model was observed to be stable at a lag of 1.

The stable model was interpreted by analyzing the coefficients and their statistical significance, prediction quality, and model stability. R-square was used to evaluate the model's explanatory power. The indicators Sum sq. residues and S.E. equation were taken into account to analyze errors and variations. Additional stability was confirmed through econometric criteria such as the Akaike Information Criterion (AIC) and Schwarz Criterion (SC), which evaluate the performance of the model in relation to its complexity.

Appendix C.4. Cointegration Tests

Cointegration refers to a long-term equilibrium relationship between non-stationary variables, despite short-term fluctuations [108]. The Johansen cointegration test [109] is applied to assess:

- The presence of cointegrating vectors, indicating a stable long-run relationship.
- The number of cointegration equations in the system

If cointegration is detected, the VAR model is transformed into a Vector Error Correction Model (VECM) to incorporate both short-term adjustments and long-term equilibrium relationships.

A balanced panel of the first derivative of the variables was used for the cointegration analysis. For this purpose, two main tests were applied:

- (a) Johansen Cointegration Test: This test was applied in the first stage to evaluate long-term cointegration relationships between the 1st-order derived variables [109]. Its results confirmed the long-term dynamic relationships for lag 2, indicating that the analyzed variables are cointegrated.
- (b) Kao Residual Cointegration Test: This was used to validate the cointegration on the balanced panel of the first derivative. Based on the analysis of the residuals, the Kao test further confirmed the long-term relationships between the analyzed variables [110].

The presence of cointegration allowed the identification of long-term dynamic relationships, supporting the application of an appropriate econometric model for the analysis of the behavior of the variables.

Appendix C.5. Exploring the Causality—Granger Causality

To further investigate the direction of causality between cloud computing adoption and GHG emissions, the Granger causality test [111] is conducted. This test assesses whether past values of one variable significantly improve the prediction of another variable. A significant result suggests predictive causality, although it does not necessarily imply a direct causal relationship.

The causal relationships between the variables included in the model were investigated using the Granger Causality test, which assesses whether the past values of one variable can be used to predict the current values of another variable. This test determined the directions and intensity of the causal relationships between the selected variables, providing a clear perspective on their dynamic interactions [111].

The Granger test results highlighted significant causal directions between certain variables and the intensity of the causal relationships, represented by the statistical significance of the coefficients. These results contribute to understanding the causal mechanisms and support the formulation of conclusions regarding the dynamic relationships in the short and long term.

Appendix C.6. Estimation and Analysis of the VECM

When variables are cointegrated, the VECM is preferred over VAR because it integrates both short-term fluctuations and long-term equilibrium adjustments [108] and better respond to this study objectives.

Key components of VECM:

- Short-Term Dynamics—Captures short-run deviations from equilibrium.
- Error Correction Term (ECT)—Represents the speed at which variables revert to their long-run equilibrium [109].

The VECM is particularly useful in cases where technological advancements, such as cloud computing adoption, lead to gradual environmental impacts over time.

The VECM analyzed both short-run adjustments and long-run relationships between variables. The estimation of the VECM was based on the confirmation of cointegration relationships. Cointegration tests (Johansen and Kao Residual Cointegration) demonstrated

the existence of a significant long-run relationship between the derived variables. Also, the VECM allows the evaluation of the process by which variables adjust and converge towards long-run equilibrium after being subjected to shocks or deviations. To enhance the interpretability of the VECM, two key subroutines are used: impulse response functions (IRF) and variance decomposition.

(A) Impulse response functions (IRFs) analyze how a shock to one variable propagates throughout the system and influences other variables over time [107]. In this study, IRFs are used to examine the dynamic effects of a sudden increase in cloud computing adoption on GHG emissions:

- A positive shock in cloud computing adoption may initially lead to higher GHG emissions due to increased energy demand.
- Over time, efficiency gains and the transition to renewable energy sources could lead to a reduction in emissions.

IRFs provide temporal insights, illustrating how different variables adjust over time following an external shock. IRF analysis was applied to assess the impact of a shock on a variable in the system and how it propagates to the other variables in the model. This analysis provides essential information about the direction, magnitude, and duration of dynamic influences in the studied system.

(B) Variance decomposition quantifies the proportion of a variable's forecast error variance that can be attributed to shocks in other variables in the system [106]. In the context of this study, variance decomposition helps identify:

- The primary drivers of GHG emissions variations (e.g., cloud adoption, economic activity, and energy mix).
- The extent to which cloud computing adoption explains fluctuations in emissions compared to other external shocks.

This method provides valuable insights into policy implications, helping stakeholders prioritize interventions that could reduce emissions while fostering digital transformation. Variance decomposition was used to measure each variable's contribution to the overall system variations. This method allows the identification of variables that have the greatest impact on explaining the system's fluctuations over different time horizons.

The VECM provided a robust framework for analyzing the relationships between variables, allowing not only the identification of short-term adjustments and long-term relationships but also the assessment of dynamic shocks and the contribution of variables to the system's variations.

VAR and VECM Frameworks were the proper approach for this study because VAR Models are effective for short-term forecasting and dynamic analysis and VECMs provide additional depth by integrating both short-term deviations and long-term equilibrium adjustments. Moreover, IRFs and variance decomposition offer a more detailed view of how cloud computing adoption influences environmental sustainability.

By employing VAR, VECM, and subroutines like IRFs and variance decomposition, this study delivers a comprehensive econometric analysis of cloud computing's impact on GHG emissions, offering valuable insights for policy development and sustainable technology adoption.

Appendix D. Results of the Stationary Tests (ADF and Choi Z-Stat) for Raw and Differenced Series

1. Stationarity test for ECC_J

Null Hypothesis: Unit root (individual unit root process)

Series: ECC_J

Date: 01/07/25 Time: 22:03

Sample: 2014 2021

Exogenous variables: Individual effects

Automatic selection of maximum lags

Automatic lag length selection based on SIC: 0

Total (balanced) observations: 84

Cross-sections included: 14

Method	Statistic	Prob.**
ADF—Fisher Chi-square	8.51050	0.9999
ADF—Choi Z-stat	3.31014	0.9995

** Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Intermediate ADF test results ECC_J

Cross section	Prob.	Lag	Max Lag	Obs
BG	0.8627	0	0	6
CY	0.9493	0	0	6
DK	0.7826	0	0	6
ES	0.2283	0	0	6
FI	0.5227	0	0	6
HR	0.9323	0	0	6
HU	0.6444	0	0	6
LT	0.7521	0	0	6
LV	0.9169	0	0	6
NO	0.7556	0	0	6
PL	0.9648	0	0	6
RO	0.8464	0	0	6
SI	0.8808	0	0	6
SK	0.8239	0	0	6

Source: Extract from EViews application.

2. Stationarity test for D_ECC_J

Null Hypothesis: Unit root (individual unit root process)

Series: D_ECC_J

Date: 01/07/25 Time: 22:05

Sample: 2014 2021

Exogenous variables: Individual effects

Automatic selection of maximum lags

Automatic lag length selection based on SIC: 0

Total (balanced) observations: 70

Cross-sections included: 14

Method	Statistic	Prob.**
ADF—Fisher Chi-square	59.9117	0.0004
ADF—Choi Z-stat	-4.05170	0.0000

** Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Intermediate ADF test results D_ECC_J

Cross section	Prob.	Lag	Max Lag	Obs
BG	0.0785	0	0	5
CY	0.2463	0	0	5
DK	0.2854	0	0	5
ES	0.1393	0	0	5
FI	0.1216	0	0	5
HR	0.1930	0	0	5
HU	0.1982	0	0	5
LT	0.1869	0	0	5
LV	0.0065	0	0	5
NO	0.0133	0	0	5
PL	0.3077	0	0	5
RO	0.5130	0	0	5
SI	0.0574	0	0	5
SK	0.1870	0	0	5

Source: Extract from EViews application.

3. Stationarity test for ECC_J62_J63

Null Hypothesis: Unit root (individual unit root process)

Series: ECC_J62_J63

Date: 01/07/25 Time: 22:09

Sample: 2014 2021

Exogenous variables: Individual effects

Automatic selection of maximum lags

Automatic lag length selection based on SIC: 0

Total number of observations: 67

Cross-sections included: 12 (2 dropped)

Method	Statistic	Prob.**
ADF—Fisher Chi-square	21.7307	0.5953
ADF—Choi Z-stat	1.73179	0.9583

** Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Intermediate ADF test results ECC_J62_J63

Cross section	Prob.	Lag	Max Lag	Obs
BG	0.8398	0	0	6
CY	0.8040	0	0	6
DK	0.7067	0	0	6
ES			Dropped from Test	
FI			Dropped from Test	

HR	0.0003	0	0	3
HU	0.6916	0	0	6
LT	0.7753	0	0	4
LV	0.6493	0	0	6
NO	0.7960	0	0	6
PL	0.9367	0	0	6
RO	0.7717	0	0	6
SI	0.9532	0	0	6
SK	0.7371	0	0	6

Source: Extract from EViews application.

4. Stationarity test for D_ECC_J62_J63

Null Hypothesis: Unit root (individual unit root process)

Series: D_ECC_J62_J63

Date: 01/07/25 Time: 22:15

Sample: 2014 2021

Exogenous variables: Individual effects

Automatic selection of maximum lags

Automatic lag length selection based on SIC: 0

Total number of observations: 53

Cross-sections included: 11 (3 dropped)

Method	Statistic	Prob.**
ADF—Fisher Chi-square	48.8843	0.0008
ADF—Choi Z-stat	−3.71463	0.0001

** Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Intermediate ADF test results D_ECC_J62_J63

Cross section	Prob.	Lag	Max Lag	Obs
BG	0.1404	0	0	5
CY	0.5053	0	0	5
DK	0.2390	0	0	5
ES			Dropped from Test	
FI			Dropped from Test	
HR			Dropped from Test	
HU	0.1730	0	0	5
LT	0.3000	0	0	3
LV	0.0043	0	0	5
NO	0.0348	0	0	5
PL	0.2454	0	0	5
RO	0.1383	0	0	5
SI	0.0418	0	0	5
SK	0.1287	0	0	5

Source: Extract from EViews application.

5. Stationarity tests for GHG_J

Null Hypothesis: Unit root (individual unit root process)

Series: GHG_J

Date: 01/07/25 Time: 22:29

Sample: 2014 2021

Exogenous variables: Individual effects

Automatic selection of maximum lags

Automatic lag length selection based on SIC: 0

Total (balanced) observations: 84

Cross-sections included: 14

Method	Statistic	Prob.**
ADF—Fisher Chi-square	33.1635	0.2298
ADF—Choi Z-stat	−0.50726	0.3060

** Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Intermediate ADF test results GHG_J

Cross section	Prob.	Lag	Max Lag	Obs
BG	0.4643	0	0	6
CY	0.2820	0	0	6
DK	0.2421	0	0	6
ES	0.5681	0	0	6
FI	0.0026	0	0	6
HR	0.7608	0	0	6
HU	0.7270	0	0	6
LT	0.4752	0	0	6
LV	0.1072	0	0	6
NO	0.6663	0	0	6
PL	0.3726	0	0	6
RO	0.8272	0	0	6
SI	0.2432	0	0	6
SK	0.9583	0	0	6

Source: Extract from EViews application.

6. Stationarity test for D_GHG_J

Null Hypothesis: Unit root (individual unit root process)

Series: D_GHG_J

Date: 01/07/25 Time: 22:31

Sample: 2014 2021

Exogenous variables: Individual effects

Automatic selection of maximum lags

Automatic lag length selection based on SIC: 0

Total (balanced) observations: 70

Cross-sections included: 14

Method	Statistic	Prob.**
ADF—Fisher Chi-square	59.5594	0.0005
ADF—Choi Z-stat	−3.97682	0.0000

** Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Intermediate ADF test results D_GHG_J

Cross section	Prob.	Lag	Max Lag	Obs
BG	0.2346	0	0	5
CY	0.0895	0	0	5
DK	0.4002	0	0	5
ES	0.0615	0	0	5
FI	0.0138	0	0	5
HR	0.2023	0	0	5
HU	0.1199	0	0	5
LT	0.6240	0	0	5
LV	0.1013	0	0	5
NO	0.0441	0	0	5
PL	0.3938	0	0	5
RO	0.1975	0	0	5
SI	0.1843	0	0	5
SK	0.0169	0	0	5

Source: Extract from EViews application.

7. Stationarity test for GHG_J62_J63

Null Hypothesis: Unit root (individual unit root process)

Series: GHG_J62_J63

Date: 01/07/25 Time: 22:33

Sample: 2014 2021

Exogenous variables: Individual effects

Automatic selection of maximum lags

Automatic lag length selection based on SIC: 0

Total (balanced) observations: 84

Cross-sections included: 14

Method	Statistic	Prob.**
ADF—Fisher Chi-square	31.2682	0.3053
ADF—Choi Z-stat	−0.34295	0.3658

** Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Intermediate ADF test results GHG_J62_J63

Cross section	Prob.	Lag	Max Lag	Obs
BG	0.0232	0	0	6
CY	0.9782	0	0	6
DK	0.1046	0	0	6
ES	0.7682	0	0	6
FI	0.2865	0	0	6

HR	0.5767	0	0	6
HU	0.3843	0	0	6
LT	0.4147	0	0	6
LV	0.0987	0	0	6
NO	0.6489	0	0	6
PL	0.3972	0	0	6
RO	0.8431	0	0	6
SI	0.1790	0	0	6
SK	0.8794	0	0	6

Source: Extract from EViews application.

8. Stationarity test for D_GHG_J62_J63

Null Hypothesis: Unit root (individual unit root process)

Series: D_GHG_J62_J63

Date: 01/07/25 Time: 22:36

Sample: 2014 2021

Exogenous variables: Individual effects

Automatic selection of maximum lags

Automatic lag length selection based on SIC: 0

Total (balanced) observations: 70

Cross-sections included: 14

Method	Statistic	Prob.**
ADF—Fisher Chi-square	49.9255	0.0066
ADF—Choi Z-stat	−2.89845	0.0019

** Probabilities for Fisher tests are computed using an asymptotic Chi-square distribution. All other tests assume asymptotic normality.

Intermediate ADF test results D_GHG_J62_J63

Cross section	Prob.	Lag	Max Lag	Obs
BG	0.1026	0	0	5
CY	0.0043	0	0	5
DK	0.1090	0	0	5
ES	0.1878	0	0	5
FI	0.7112	0	0	5
HR	0.2255	0	0	5
HU	0.6095	0	0	5
LT	0.8031	0	0	5
LV	0.1796	0	0	5
NO	0.2071	0	0	5
PL	0.2033	0	0	5
RO	0.1978	0	0	5
SI	0.1784	0	0	5
SK	0.0758	0	0	5

Source: Extract from EViews application.

Appendix E. Results of the Optimal Lag Selection for VAR Model

Estimation for VAR Model initial lag 1 and lag 2

Vector Autoregression Estimates

Date: 01/07/25 Time: 22:47

Sample (adjusted): 2017 2021

Included observations: 43 after adjustments

Standard errors in () and t-statistics in []

	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
D_ECC_J(-1)	−0.784751 (0.27402) [−2.86382]	−0.426902 (0.33291) [−1.28233]	0.006051 (0.12277) [0.04928]	−0.006514 (0.07715) [−0.08444]
D_ECC_J(-2)	−0.483739 (0.24450) [−1.97846]	−0.247852 (0.29705) [−0.83439]	0.103046 (0.10955) [0.94066]	0.057797 (0.06884) [0.83961]
D_ECC_J62_J63(-1)	0.234831 (0.22114) [1.06192]	−0.160393 (0.26866) [−0.59701]	0.045947 (0.09908) [0.46375]	0.018847 (0.06226) [0.30272]
D_ECC_J62_J63(-2)	0.282843 (0.17600) [1.60702]	−0.143164 (0.21383) [−0.66953]	−0.035433 (0.07886) [−0.44933]	−0.017014 (0.04955) [−0.34335]
D_GHG_J(-1)	−0.544731 (0.26155) [−2.08267]	−0.774590 (0.31776) [−2.43764]	1.304885 (0.11719) [11.1352]	0.783002 (0.07364) [10.6331]
D_GHG_J(-2)	−0.254263 (0.36223) [−0.70193]	−0.574195 (0.44008) [−1.30476]	−0.399061 (0.16229) [−2.45890]	0.050692 (0.10198) [0.49706]
D_GHG_J62_J63(-1)	1.118237 (0.57196) [1.95511]	1.691401 (0.69487) [2.43413]	−2.518010 (0.25626) [−9.82615]	−1.620976 (0.16103) [−10.0664]
D_GHG_J62_J63(-2)	0.738037 (0.74924) [0.98505]	1.436043 (0.91025) [1.57763]	0.600590 (0.33569) [1.78914]	0.238848 (0.21094) [1.13229]
C	10.67569 (1.57194) [6.79140]	11.39476 (1.90976) [5.96661]	−0.180855 (0.70429) [−0.25679]	0.009061 (0.44257) [0.02047]
R-squared	0.371594	0.387984	0.824235	0.803573
Adj. R-squared	0.223734	0.243981	0.782879	0.757355
Sum sq. resids	985.3476	1454.360	197.7942	78.10348
S.E. equation	5.383383	6.540281	2.411945	1.515639
F-statistic	2.513142	2.694268	19.93003	17.38656
Log likelihood	−128.3479	−136.7185	−93.82394	−73.84630
Akaike AIC	6.388276	6.777603	4.782509	3.853316
Schwarz SC	6.756899	7.146226	5.151132	4.221940
Mean dependent	6.969767	6.588372	0.019571	0.292662
S.D. dependent	6.110122	7.521943	5.176261	3.076877

Determinant resid covariance (dof adj.)	2090.107
Determinant resid covariance	816.9778
Log likelihood	−388.2281
Akaike Information Criterion	19.73154
Schwarz Criterion	21.20603

Source: Extract from EViews application.

Comparative table of criteria values for different lags

Lag	LogL	LR	FPE	AIC	SC	HQ
0	−347.0681	NA	80671.21	22.64956	22.83459	22.70987
1	−302.6569	74.49628	13048.53	20.81657	21.74173	21.11815
2	−266.6196	51.14962	3793.737	19.52385	21.18912	20.06669
3	−224.7853	48.58181 *	833.8395 *	17.85712 *	20.26251 *	18.64122 *

Note: * indicates the lag selected based on each criterion. Source: Extract from EViews application.

Appendix F. VAR Model Estimation

Table A2. VAR model estimation with 3 lags (optim).

Vector Autoregression Estimates

Date: 01/07/25 Time: 23:07

Sample (adjusted): 2018 2021

Included observations: 31 after adjustments

Standard errors in () and t-statistics in []

	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
D_ECC_J(-1)	−0.505515 (0.33659) [−1.50189]	0.115561 (0.37025) [0.31212]	0.007505 (0.11710) [0.06409]	−0.008608 (0.04609) [−0.18678]
D_ECC_J(-2)	−0.365107 (0.36393) [−1.00324]	0.490798 (0.40032) [1.22601]	−0.013105 (0.12661) [−0.10351]	0.014662 (0.04983) [0.29423]
D_ECC_J(-3)	−0.620939 (0.39321) [−1.57916]	0.258829 (0.43253) [0.59841]	0.145596 (0.13680) [1.06431]	0.078388 (0.05384) [1.45593]
D_ECC_J62_J63(-1)	−0.146619 (0.31736) [−0.46199]	−0.700288 (0.34910) [−2.00598]	−0.033810 (0.11041) [−0.30622]	−0.009552 (0.04346) [−0.21981]
D_ECC_J62_J63(-2)	0.031975 (0.27978) [0.11429]	−0.852055 (0.30776) [−2.76859]	0.048486 (0.09734) [0.49813]	0.020745 (0.03831) [0.54151]
D_ECC_J62_J63(-3)	0.259703 (0.28418) [0.91387]	−0.475059 (0.31260) [−1.51971]	−0.119493 (0.09887) [−1.20862]	−0.071430 (0.03891) [−1.83571]
D_GHG_J(-1)	0.501696 (1.25290) [0.40043]	−0.168934 (1.37820) [−0.12258]	−0.137641 (0.43589) [−0.31577]	−0.138434 (0.17155) [−0.80694]
D_GHG_J(-2)	−0.758175 (0.90093) [−0.84155]	−1.257787 (0.99102) [−1.26918]	0.306325 (0.31343) [0.97731]	0.088377 (0.12336) [0.71642]

Table A2. *Cont.*

D_GHG_J(-3)	−1.431873 (1.08882) [−1.31507]	−1.868151 (1.19770) [−1.55978]	−0.830034 (0.37880) [−2.19120]	−0.537567 (0.14909) [−3.60573]
D_GHG_J62_J63(-1)	−0.179813 (1.69932) [−0.10581]	1.449850 (1.86925) [0.77563]	−1.169161 (0.59120) [−1.97761]	−0.229058 (0.23268) [−0.98444]
D_GHG_J62_J63(-2)	1.350217 (1.74478) [0.77386]	2.467031 (1.91926) [1.28541]	−0.326834 (0.60701) [−0.53843]	0.549777 (0.23890) [2.30124]
D_GHG_J62_J63(-3)	4.610241 (2.59077) [1.77949]	4.997029 (2.84985) [1.75344]	0.659345 (0.90134) [0.73152]	0.086112 (0.35474) [0.24275]
C	13.76012 (2.89498) [4.75309]	12.34934 (3.18449) [3.87797]	−0.034583 (1.00717) [−0.03434]	0.174678 (0.39640) [0.44067]
R-squared	0.538744	0.638395	0.937163	0.974535
Adj. R-squared	0.231240	0.397324	0.895272	0.957558
Sum sq. resids	510.2024	617.3471	61.75320	9.565575
S.E. equation	5.323963	5.856369	1.852224	0.728986
F-statistic	1.751990	2.648167	22.37146	57.40325
Log likelihood	−87.39981	−90.35448	−54.66905	−25.76194
Akaike AIC	6.477407	6.668031	4.365745	2.500770
Schwarz SC	7.078757	7.269380	4.967095	3.102120
Mean dependent	6.358065	5.925806	−0.421652	0.244422
S.D. dependent	6.072110	7.543738	5.723517	3.538498
Determinant resid covariance (dof adj.)		205.4559		
Determinant resid covariance		23.35403		
Log likelihood		−224.7853		
Akaike Information Criterion		17.85712		
Schwarz Criterion		20.26251		

Source: Extract from EViews application.

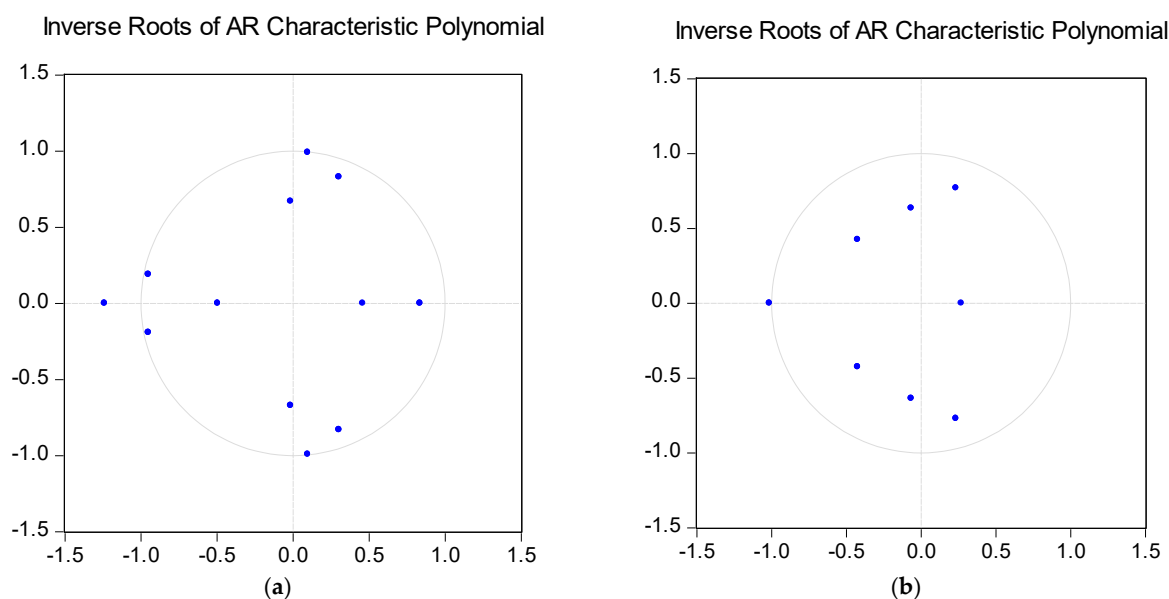


Figure A2. Stability check by the roots of characteristic polynomial for the VAR model: (a) 3 lags; (b) 2 lags. Source: Extract from EViews application.

Table A3. VAR model estimation with 1 lags (stabil).

Vector Autoregression Estimates
 Date: 01/07/25 Time: 23:45
 Sample (adjusted): 2016 2021
 Included observations: 55 after adjustments
 Standard errors in () and t-statistics in []

	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
D_ECC_J(-1)	-0.533291 (0.22105) [-2.41259]	-0.360531 (0.27182) [-1.32637]	-0.021690 (0.20180) [-0.10748]	-0.003445 (0.09347) [-0.03686]
D_ECC_J62_J63(-1)	0.184339 (0.17327) [1.06387]	-0.005008 (0.21307) [-0.02351]	-0.025337 (0.15819) [-0.16017]	-0.016488 (0.07327) [-0.22504]
D_GHG_J(-1)	-0.452284 (0.28812) [-1.56980]	-0.622154 (0.35429) [-1.75604]	1.320497 (0.26303) [5.02026]	0.763369 (0.12183) [6.26589]
D_GHG_J62_J63(-1)	0.902853 (0.57146) [1.57991]	1.285800 (0.70272) [1.82975]	-2.782778 (0.52171) [-5.33394]	-1.560723 (0.24164) [-6.45885]
C	7.824657 (1.15404) [6.78023]	7.712803 (1.41911) [5.43494]	1.502273 (1.05358) [1.42588]	0.859993 (0.48798) [1.76234]
R-squared	0.172793	0.144930	0.366093	0.463027
Adj. R-squared	0.106616	0.076524	0.315380	0.420069
Sum sq. resid	1845.384	2790.478	1538.069	329.9567
S.E. equation	6.075170	7.470580	5.546295	2.568878
F-statistic	2.611088	2.118685	7.218978	10.77862
Log likelihood	-174.6521	-186.0241	-169.6427	-127.3114
Akaike AIC	6.532805	6.946330	6.350645	4.811324
Schwarz SC	6.715290	7.128815	6.533130	4.993808
Mean dependent	5.932727	5.798182	0.869820	0.552945
S.D. dependent	6.427460	7.773947	6.703139	3.373302
Determinant resid covariance (dof adj.)		39806.14		
Determinant resid covariance		27188.13		
Log likelihood		-592.9562		
Akaike Information Criterion		22.28932		
Schwarz Criterion		23.01926		

Source: Extract from EViews application.

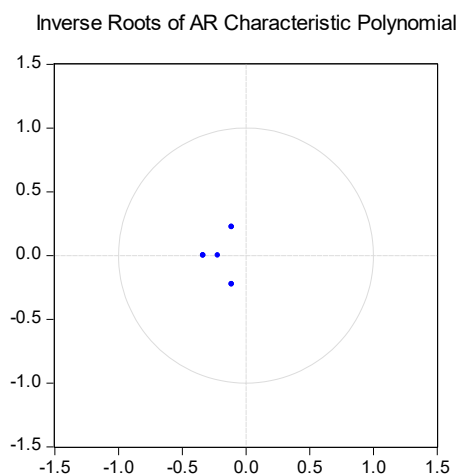


Figure A3. Stability check by the roots of characteristic polynomial for VAR model 1-lag. Source: Extract from EViews application.

Appendix G. Contegration Test for VECM

Table A4. The Johansen cointegration test.

Date: 01/08/25 Time: 00:07					
Sample: 2014 2021					
Included observations: 43					
Series: D_ECC_J D_ECC_J62_J63 D_GHG_J D_GHG_J62_J63					
Lags interval: 1 to 1					
Selected (0.05 level *)					
Number of Cointegrating Relations by Model					
Data Trend:	None	None	Linear	Linear	Quadratic
Test Type	No Intercept No Trend	Intercept No Trend	Intercept No Trend	Intercept Trend	Intercept Trend
Trace	3	4	4	4	4
Max-Eig	3	4	4	4	4
* Critical values based on MacKinnon–Haug–Michelis (1999)					
Information Criteria by Rank and Model					
Data Trend:	None	None	Linear	Linear	Quadratic
Rank or No. of CEs	No Intercept No Trend	Intercept No Trend	Intercept No Trend	Intercept Trend	Intercept Trend
Log Likelihood by Rank (rows) and Model (columns)					
0	−502.3484	−502.3484	−500.6799	−500.6799	−498.9269
1	−454.2731	−454.0517	−452.8995	−452.1644	−450.4172
2	−430.5169	−429.0792	−428.0761	−427.1536	−425.7775
3	−410.2355	−406.2462	−405.2662	−404.0405	−403.9987
4	−408.6994	−388.2281	−388.2281	−386.7924	−386.7924
Akaike Information Criteria by Rank (rows) and Model (columns)					
0	24.10923	24.10923	24.21767	24.21767	24.32218
1	22.24526	22.28148	22.36742	22.37974	22.43801
2	21.51242	21.53857	21.58494	21.63505	21.66407
3	20.94118	20.89517	20.89610	20.97863	21.02320
4	21.24183	20.47572 *	20.47572 *	20.59500	20.59500
Schwarz Criteria by Rank (rows) and Model (columns)					
0	24.76456	24.76456	25.03683	25.03683	25.30518
1	23.22826	23.30543	23.51424	23.56753	23.74867
2	22.82308	22.93115	23.05943	23.19146	23.30240
3	22.57951 *	22.65637	22.69826	22.90366	22.98919
4	23.20782	22.60555	22.60555	22.88865	22.88865

Source: Extract from the EViews application. * Critical values.

Table A5. Subpanel, first derivative, stationary (NA removed).

cd	an	d_ecc_j	d_ecc_j62_j63	d_ghg_j	d_ghg_j62_j63
BG	2015	4.6	0.9	-0.18832	-0.63537
BG	2016	5.9	10	0.11935	-0.05561
BG	2017	7.9	9.4	0.26185	0.1848
BG	2018	1.7	-1.4	-0.35142	0.06383
BG	2020	6.2	5.7	-1.07044	-0.35662
BG	2021	5.2	5.8	0.67825	0.08615
CY	2015	7.5	-8.5	0.7302	-0.19508
CY	2016	-5.9	-7.2	-0.14562	0.97294
CY	2017	7.6	6.1	1.17856	0.6361
CY	2018	5.2	22.9	-0.67474	0.91666
CY	2020	14.7	8.4	-0.20204	0.45543
CY	2021	6.4	-4.4	0.94575	1.01281
DK	2015	3.4	4.1	0.65033	0.13863
DK	2016	-4.6	-2.9	2.29996	-0.5257
DK	2017	9.7	7.5	0.0395	0.1383
DK	2018	7	5.2	-1.14301	-0.20592
DK	2020	5.9	4.3	-2.08566	-0.72539
DK	2021	-2.4	-2.6	3.42472	2.42824
HU	2015	3.8	3.1	1.39678	1.08388
HU	2016	11.2	14.3	-2.54127	-0.2646
HU	2017	6.3	7.3	-2.16267	-0.76863
HU	2018	6.6	8.2	-1.5019	-0.11839
HU	2020	8.2	8.5	-3.19712	-0.10241
HU	2021	-0.8	-0.2	2.57769	2.16868
LV	2015	9.7	15.4	1.72501	0.65177
LV	2016	3.8	3.5	0.37211	0.29885
LV	2017	10.7	13.4	-1.03649	-0.75255
LV	2018	4.9	2.2	-0.02444	0.25587
LV	2020	9.5	8.4	-0.30178	0.10136
LV	2021	8.4	9	0.20541	0.30146
NO	2015	8.6	5.5	-0.43747	-0.14235
NO	2016	-5.7	-7.3	-0.51037	-0.39366
NO	2017	8.7	11.7	-1.16415	-0.82547
NO	2018	0.2	-0.1	0.04261	0.02516
NO	2020	10.5	4.1	-0.79945	-0.33889
NO	2021	1.8	6.6	0.03643	0.06951
PL	2015	2.6	-0.5	2.75804	1.22662
PL	2016	4	4.2	35.81354	15.03975
PL	2017	3.6	2.8	10.88256	4.55866

Table A5. *Cont.*

cd	an	d_ecc_j	d_ecc_j62_j63	d_ghg_j	d_ghg_j62_j63
PL	2018	7.1	7.3	−2.53063	7.98995
PL	2020	19.1	23.8	−27.3587	−15.92775
PL	2021	4.2	1.7	12.74897	6.16141
RO	2015	7.6	3	0.16142	0.01419
RO	2016	8.7	14.4	0.91716	0.11383
RO	2017	2.3	0.8	1.17258	0.18015
RO	2018	1.4	3	0.55409	0.0857
RO	2020	0.8	−5.2	−0.546	−0.07398
RO	2021	14.4	19.7	1.33883	0.18253

Source: Extract from the EViews application.

Table A6. Cointegration Kao test for VECM 2 lags.

ADF	t-Statistic	Prob.		
−3.877019		0.0001		
Residual variance	27.82179			
HAC variance	9.122475			
Augmented Dickey–Fuller Test Equation				
Dependent Variable: D(RESID)				
Method: Least Squares				
Date: 01/08/25 Time: 23:26				
Sample (adjusted): 2018 2021				
Included observations: 24 after adjustments				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
RESID(−1)	−2.143906	0.268877	−7.973567	0.0000
D(RESID(−1))	1.153003	0.231805	4.974020	0.0001
D(RESID(−2))	0.982692	0.153609	6.397350	0.0000
R-squared	0.870874	Mean dependent var		−0.274767
Adjusted R-squared	0.858576	S.D. dependent var		5.171260
S.E. of regression	1.944722	Akaike info criterion		4.284583
Sum squared resid	79.42078	Schwarz Criterion		4.431840
Log likelihood	−48.41500	Hannan–Quinn criter.		4.323651
Durbin–Watson stat	2.612719			

Source: Extract from the EViews application.

Table A7. Cointegration Kao test for VECM 1-lag.

Kao Residual Cointegration Test
 Series: D_ECC_J D_ECC_J62_J63 D_GHG_J62_J63 D_GHG_J
 Date: 01/08/25 Time: 23:27
 Sample: 2015 2021
 Included observations: 48
 Null Hypothesis: No cointegration
 Trend assumption: No deterministic trend
 User-specified lag length: 1
 Newey–West automatic bandwidth selection and Bartlett kernel

ADF			t-Statistic −0.275104	Prob. 0.3916
Residual variance			27.82179	
HAC variance			9.122475	
Augmented Dickey–Fuller Test Equation				
Dependent Variable: D(RESID)				
Method: Least Squares				
Date: 01/08/25 Time: 23:27				
Sample (adjusted): 2017 2021				
Included observations: 32 after adjustments				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
RESID(−1)	−1.304942	0.308331	−4.232277	0.0002
D(RESID(−1))	0.013458	0.181087	0.074317	0.9413
R-squared	0.689017	Mean dependent var		0.498429
Adjusted R-squared	0.678651	S.D. dependent var		5.083055
S.E. of regression	2.881465	Akaike info criterion		5.014936
Sum squared resid	249.0851	Schwarz Criterion		5.106544
Log likelihood	−78.23897	Hannan–Quinn criter.		5.045302
Durbin–Watson stat	2.216567			

Source: Extract from the EViews application.

Appendix H. Exploring Granger Causality (Granger Causality)

Pairwise Granger Causality Tests
 Date: 01/08/25 Time: 23:38
 Sample: 2015 2021
 Lags: 2

Null Hypothesis:	Obs	F-Statistic	Prob.
D_ECC_J62_J63 does not Granger Cause D_ECC_J	32	0.72877	0.4918
D_ECC_J does not Granger Cause D_ECC_J62_J63		0.11301	0.8936
D_GHG_J does not Granger Cause D_ECC_J	32	0.94206	0.4023
D_ECC_J does not Granger Cause D_GHG_J		0.47332	0.6280

D_GHG_J62_J63 does not Granger Cause D_ECC_J	32	0.67394	0.5181
D_ECC_J does not Granger Cause D_GHG_J62_J63		0.05273	0.9487
D_GHG_J does not Granger Cause D_ECC_J62_J63	32	0.65771	0.5261
D_ECC_J62_J63 does not Granger Cause D_GHG_J		0.37373	0.6917
D_GHG_J62_J63 does not Granger Cause D_ECC_J62_J63	32	0.47959	0.6242
D_ECC_J62_J63 does not Granger Cause D_GHG_J62_J63		0.04238	0.9586
D_GHG_J62_J63 does not Granger Cause D_GHG_J	32	91.5921	9.E-13
D_GHG_J does not Granger Cause D_GHG_J62_J63		60.8104	1.E-10

Source: Extract from the EViews application.

Appendix I. VECM Model Estimation

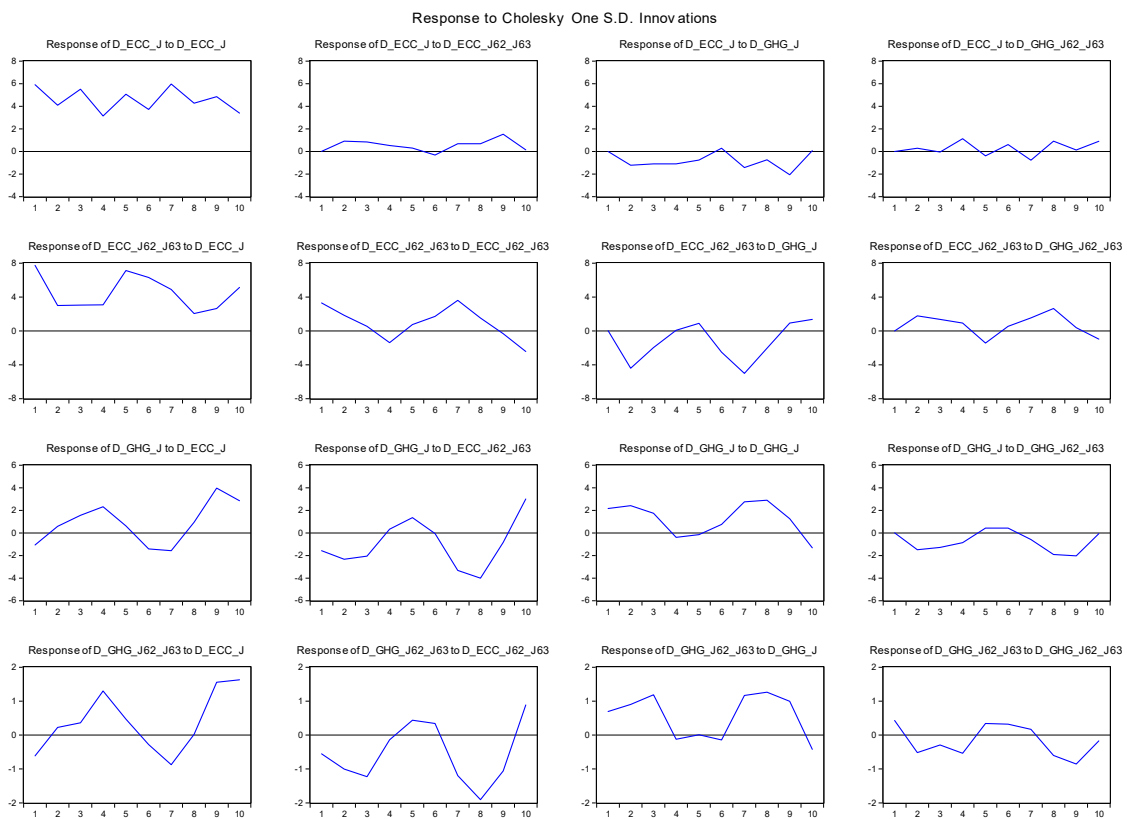


Figure A4. Individual impulse response function results. Source: Extract from the EViews application.

Table A8. Vector Error Correction Model (VECM) estimation.

Vector Error Correction Estimates				
Date: 01/09/25 Time: 00:17				
Sample (adjusted): 2018 2021				
Included observations: 24 after adjustments				
Standard errors in () and t-statistics in []				
Cointegrating Eq:	CointEq1			
D_ECC_J(-1)	1.000000			
D_ECC_J62_J63(-1)	-0.925557 (0.06402) [-14.4572]			
D_GHG_J(-1)	-0.797081 (0.27794) [-2.86779]			
D_GHG_J62_J63(-1)	0.578852 (0.70151) [0.82516]			
C	-1.524484			
Error Correction:	D(D_ECC_J)	D(D_ECC_J62_J63)	D(D_GHG_J)	D(D_GHG_J62_J63)
CointEq1	0.338699 (0.83485) [0.40570]	3.315950 (1.18831) [2.79046]	0.596205 (0.40671) [1.46592]	0.321727 (0.16403) [1.96138]
D(D_ECC_J(-1))	-0.749599 (0.62729) [-1.19497]	-2.554598 (0.89288) [-2.86108]	-0.140252 (0.30560) [-0.45895]	-0.096373 (0.12325) [-0.78194]
D(D_ECC_J(-2))	-0.092804 (0.43990) [-0.21097]	-1.353537 (0.62614) [-2.16171]	0.195277 (0.21430) [0.91122]	0.066864 (0.08643) [0.77362]
D(D_ECC_J62_J63(-1))	0.335952 (0.52535) [0.63948]	1.729586 (0.74778) [2.31297]	0.312945 (0.25593) [1.22276]	0.170653 (0.10322) [1.65329]
D(D_ECC_J62_J63(-2))	0.242757 (0.34230) [0.70919]	1.092570 (0.48723) [2.24243]	0.022755 (0.16676) [0.13645]	0.035430 (0.06725) [0.52680]
D(D_GHG_J(-1))	-0.500628 (0.36083) [-1.38745]	-0.708261 (0.51359) [-1.37903]	1.708966 (0.17578) [9.72205]	1.063516 (0.07089) [15.0013]
D(D_GHG_J(-2))	0.755232 (1.11353) [0.67823]	1.011657 (1.58499) [0.63828]	0.856728 (0.54248) [1.57929]	0.756613 (0.21879) [3.45823]
D(D_GHG_J62_J63(-1))	0.457799 (1.12202) [0.40801]	2.165128 (1.59707) [1.35568]	-3.837293 (0.54661) [-7.02012]	-2.403271 (0.22045) [-10.9014]
D(D_GHG_J62_J63(-2))	-2.048084 (2.87592) [-0.71215]	-0.539119 (4.09354) [-0.13170]	-2.615340 (1.40105) [-1.86670]	-1.379922 (0.56506) [-2.44209]
C	0.365684 (1.73926) [0.21025]	2.634016 (2.47564) [1.06397]	1.749009 (0.84731) [2.06419]	1.156925 (0.34173) [3.38551]
R-squared	0.607630	0.637907	0.953395	0.982672
Adj. R-squared	0.355392	0.405134	0.923435	0.971532
Sum sq. resids	488.1294	988.9635	115.8487	18.84378
S.E. equation	5.904777	8.404775	2.876614	1.160166
F-statistic	2.408955	2.740461	31.82205	88.21347
Log likelihood	-70.20485	-78.67777	-52.94530	-31.15208
Akaike AIC	6.683737	7.389814	5.245442	3.429340
Schwarz SC	7.174593	7.880670	5.736297	3.920195
Mean dependent	-0.816667	-0.975000	0.532680	0.377476
S.D. dependent	7.354541	10.89724	10.39600	6.876076
Determinant resid covariance (dof adj.)		325.6230		
Determinant resid covariance		37.70356		
Log likelihood		-179.7752		
Akaike Information Criterion		18.64793		
Schwarz Criterion		20.80769		

Source: Extract from the EViews application.

Table A9. Impulse response function (IRF) analysis.

Response of D_ECC_J:				
Period	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
1	5.904777	0.000000	0.000000	0.000000
2	4.080862	0.912320	-1.215265	0.279739
3	5.511055	0.845691	-1.104283	-0.057171
4	3.140485	0.531352	-1.096357	1.121283
5	5.070695	0.297117	-0.758507	-0.393734
6	3.723105	-0.326566	0.277581	0.601588
7	5.970510	0.687541	-1.433679	-0.770550
8	4.281961	0.691457	-0.746992	0.917598
9	4.854481	1.526470	-2.065522	0.130106
10	3.391471	0.136174	0.064626	0.900814
Response of D_ECC_J62_J63:				
Period	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
1	7.730772	3.297788	0.000000	0.000000
2	2.976177	1.838223	-4.423836	1.747505
3	3.042672	0.512867	-1.976354	1.343044
4	3.073332	-1.402538	0.072121	0.904113
5	7.118004	0.727696	0.879275	-1.441229
6	6.302104	1.712301	-2.520719	0.513198
7	4.883750	3.608225	-5.029854	1.525054
8	2.034164	1.507570	-2.060477	2.628413
9	2.621650	-0.351652	0.915320	0.381152
10	5.113962	-2.438441	1.348770	-0.982245
Response of D_GHG_J:				
Period	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
1	-1.075276	-1.557919	2.166005	0.000000
2	0.579707	-2.332750	2.414303	-1.494061
3	1.567548	-2.040306	1.743139	-1.286118
4	2.313821	0.333171	-0.387592	-0.852394
5	0.619699	1.348462	-0.139020	0.426342
6	-1.413197	-0.052555	0.752117	0.423882
7	-1.561996	-3.318138	2.753000	-0.595705
8	0.959476	-4.012156	2.899308	-1.911007
9	3.980611	-0.834626	1.256170	-2.027618
10	2.860558	3.005723	-1.317352	-0.070340
Response of D_GHG_J62_J63:				
Period	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
1	-0.611652	-0.554097	0.694121	0.427831
2	0.224480	-1.002222	0.903353	-0.520686
3	0.358527	-1.225888	1.183185	-0.293409
4	1.300252	-0.141392	-0.128429	-0.539097
5	0.468819	0.435242	0.007936	0.340719
6	-0.282621	0.339874	-0.148078	0.319052
7	-0.879232	-1.198692	1.165083	0.166596
8	0.020928	-1.909098	1.259758	-0.600852
9	1.556119	-1.064570	0.991236	-0.855961
10	1.626661	0.880031	-0.419492	-0.169760
Cholesky Ordering: D_ECC_J				
D_ECC_J62_J63 D_GHG_J				
D_GHG_J62_J63				

Source: Extract from the EViews application.

Table A10. Variance decomposition analysis.

Variance Decomposition of D_ECC_J:					
Period	S.E.	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
1	5.904777	100.0000	0.000000	0.000000	0.000000
2	7.342157	95.57119	1.544000	2.739649	0.145164
3	9.285306	94.98317	1.794916	3.127358	0.094555
4	9.940883	92.84873	1.851685	3.944813	1.354768
5	11.19606	93.70922	1.530202	3.568872	1.191706
6	11.82197	93.96732	1.448767	3.256104	1.327810
7	13.36143	93.52868	1.398938	3.700337	1.372044
8	14.09755	93.24186	1.497228	3.604755	1.656158
9	15.13012	91.24385	2.317711	4.993222	1.445215
10	15.53244	91.34582	2.206885	4.739633	1.707666
Variance Decomposition of D_ECC_J62_J63:					
Period	S.E.	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
1	8.404775	84.60452	15.39548	0.000000	0.000000
2	10.27137	65.04436	13.51121	18.54989	2.894545
3	10.98780	64.50696	12.02460	19.44502	4.023419
4	11.53112	65.67482	12.39755	17.65968	4.267955
5	13.67525	73.78738	9.097870	12.96952	4.145232
6	15.37135	75.21134	8.441792	12.95448	3.392386
7	17.34284	67.01351	10.96020	18.58807	3.438218
8	17.84205	64.61578	11.06940	18.89611	5.418701
9	18.06429	65.14191	10.83661	18.69078	5.330712
10	19.00529	66.09136	11.43625	17.38938	5.083015
Variance Decomposition of D_GHG_J:					
Period	S.E.	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
1	2.876614	13.97257	29.33099	56.69643	0.000000
2	4.702527	6.748187	35.58342	47.57415	10.09425
3	5.781561	11.81544	35.99449	40.56359	11.62648
4	6.306190	23.39380	30.53378	34.47291	11.59951
5	6.493958	22.97115	33.10538	32.55403	11.36944
6	6.701995	26.01347	31.08818	31.82378	11.07457
7	8.142511	21.30336	37.66765	32.99103	8.037954
8	9.766085	15.77416	43.06225	31.74706	9.416531
9	10.84470	26.26541	35.51460	27.08771	11.13227
10	11.68610	28.61120	37.20001	24.59824	9.590550
Variance Decomposition of D_GHG_J62_J63:					
Period	S.E.	D_ECC_J	D_ECC_J62_J63	D_GHG_J	D_GHG_J62_J63
1	1.160166	27.79513	22.81032	35.79565	13.59890
2	1.867615	12.17062	37.59970	37.20917	13.02051
3	2.570086	8.372784	42.60599	40.84236	8.178866
4	2.936513	26.01969	32.86823	31.47672	9.635363
5	3.024647	26.92792	33.05135	29.66976	10.35097
6	3.076947	26.86396	33.15744	28.90133	11.07727
7	3.614234	25.38851	35.03168	31.33873	8.241076
8	4.319235	17.77925	44.06532	30.44990	7.705540
9	4.891403	23.98398	39.09601	27.84948	9.070530
10	5.248914	30.43216	36.76259	24.82366	7.981597

Cholesky Ordering: D_ECC_J D_ECC_J62_J63 D_GHG_J D_GHG_J62_J63

Source: Extract from the EViews application.

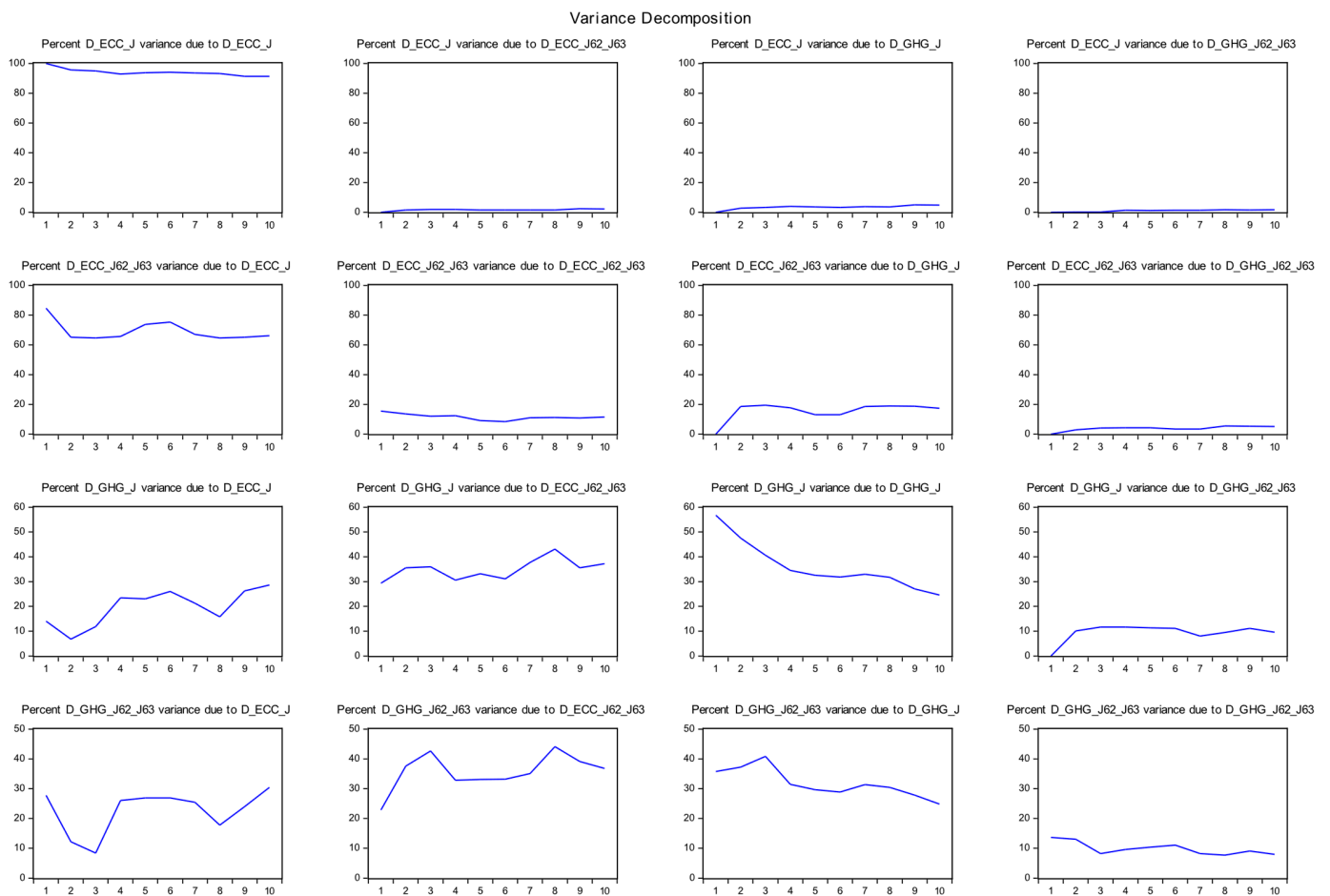


Figure A5. Individual variance decomposition. Source: Extract from the EViews application.

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